



### **GENERAL INFORMATION AND ACADEMIC BACKGROUND**

1. Name (in Block Letters) : DR. SHOBHARANI H
2. Department : COMMERCE
3. Date of Birth and Age : 30/12/1978
4. Gender : FEMALE
5. Nationality : INDIAN
6. Current Designation : PROFESSOR
7. Address for correspondence (with Pin Code) : Department of Commerce and Management  
Sahyadri Commerce and Management College  
Shivamogga 577203 Karnataka
8. Mobile Telephone Number : 9481430098
9. E-Mail ID : [hshobharani@gmail.com](mailto:hshobharani@gmail.com)
10. Employee ID : 240143
11. HRMS ID : 0100167996

**Fields of Specialization in the Subject/Discipline**

- a) Taxation
- b) Human Resource Management/Development
- c) Entrepreneurship
- d) Accounting

**Orientation/Refresher Course/Training/FDP attended**

<b>Sr. No</b>	<b>Particulars</b>	<b>Place</b>	<b>Duration</b>	<b>Sponsoring Agency</b>
01	AI Open Source Powered Teaching and Learning	Prahladrai Dalmia Lions College of Commerce and Economics	16-03-2025 to 22-03-2025	Research Foundation of India New Delhi
02	Skills Reengineering in Business Management	Andhra Loyola Institute of Engineering and Technology Vijayawada	23-05-2023 to 27-05-2023	Dept. master of Business Administration
03	One Week Faculty Development Programme on "Entrepreneurship, Incubation and Innovation" under PMMMNMTT	Ramanujan College, University of Delhi	23 <sup>rd</sup> June to 29 <sup>th</sup> June, 2020 (7 days)	Ministry Of Human Resource Development
04	One week International Faculty Development Programme on 360 <sup>0</sup> Classroom Management – Teaching Methodology	Sri Sai Ram Engineering College, Chennai	16 <sup>th</sup> to 22 <sup>nd</sup> May 2020 (7 days)	Ministry Of Human Resource Development
05	National level Training on FrontAccounting-2.4.7 organized at V. O. Chidambaram College, in January 2020 semester, provided by the Spoken Tutorial Project, IIT Bombay under	V.O. Chidambaram College, Tamilnadu	29 <sup>th</sup> April to 5 <sup>th</sup> May 2020 (7 days)	MHRD IIT BOMBAY

	PMMMNMTH			
06	National level faculty development programme and Training on Moodle Learning Management System under PMMMNMTH	JNTUH college of Engineering Sultanpur, Telangana	10 <sup>th</sup> June to 15 <sup>th</sup> June 2020 (6 days)	MHRD IIT BOMBAY
07	One week faculty development programme SCILAB- An open Source Substitute for Math Lab under PMMMNMTH	JNTUH college of Engineering Sultanpur, Telangana	25 <sup>th</sup> May to 30 <sup>th</sup> May 2020 (6 days)	MHRD IIT BOMBAY
08	Refresher Course	Academic Staff College Maulana Azad National Urdu University, Hyderabad	04.12.2013 – 24.12.2013	UGC
09	Refresher Course	Academic Staff College Mysore University Mysore	03/08/2011 – 23/08/2011	UGC

#### **Membership in Academic Bodies**

1. Member of BOE Dept. of Commerce Kuvempu University
2. Member of BOE Dept. of Commerce Mangalore University
3. Member of Doctoral Committee Dept. of Commerce Mangalore University
4. Member of Doctoral Committee Dept. of Commerce Kuvempu University
5. Member of BOS Dept. of Commerce Hassan University
6. Member of BOE Dept. of Commerce Hassan University
7. Research Supervisor

#### **Membership in other than Academic Bodies**

1. Life Member of Quality Circle Forum of India
2. Life Member of Indian Commerce Association
3. Life Member of MTC Global

#### **Involvement in University Activity**

1. Coordinator, Dept. of Commerce, P.G. Centre, Kuvempu University Kadir
2. Faculty Advisor, Vedavathi Ladies Hostel P.G. Centre, Kuvempu University Kadir
3. E – Attestation Officer P.G.Centre, Kuvempu University, Chikmagalur

### Research Papers in Peer-Reviewed or UGC listed Journals

1	NITTE – Management review Training band Development as an investment in human capital, Vol- 2, Issue-1, March-2008, PP 30-37	2.5	Principal Author	ISSN 2231-6043
2	NITTE – Management review Training band Development as an investment in human capital, Vol- 5, Issue-1, July-2011, PP 102-115	2.5	Principal Author	ISSN 2231-6043
3	Social entrepreneurship-Pattern changing entrepreneurs Special issue vol-1, No-1, May 2014 PP 174-178	1.40	Principal Author	ISSN 230-2939
4	RVIM journal of Management research, Effectiveness of training evaluation practices- An Empirical Study, Vol-5, issue-1, Jan-June 2013, PP 18-30	5.39	Principal Author	ISSN 0974-6722
5	Global Journal for research analysis, Effectiveness of Supply management with reference to dairy products in Shivamogga District- a case study of Shimul, Vol-5, Issue – 8, August 2016, PP – 16-19	3.62	Principal Author	ISSN 2277-8160
6	International journal of Research in Management Contemporary trends in the vegetable Production – An Exploratory study, issue-6, Vol – 4, July -2016, PP 56-67	8.0	Principal Author	ISSN 2249-5908
7	SSIJMAR, A study on micro Insurance as social protection to the rural poor- an empirical study, Vol-6, No-4, august – 2017, PP 227	3.133	Principal Author	ISSN 2278-5973
8	Intercontinental Journal of Human Resource Research Review, Impact of Business of family life of women entrepreneur, Vol-4, issue-8,august-2016, PP80-84	4.976	Principal Author	ISSN 2320-9704
9.	Asia Pacific Journal of Research, A Study on Work Life Balance of Women Conductors at BMTC Vol.1 Special Issue VI Feb.2018 pp 17-23.	6.58	Principal Author	UGC Sr.No. 45797 ISSN 2320-5504
10.	Asian Journal of Management – An International Peer-Reviewed Quarterly Journal of Managerial Sciences, Validation of Servqual Model in Star Hotels Pertaining to Bengaluru City, Vol.09, Issue 1 Jan-Mar 2018, pp393-399.	4.13	Principal Author & Research Supervisor	ISSN 2321-5763
11	Asia Pacific Journal of Research, A Study on Human Resources Obstacles and Exposures as Women Entrepreneurs, Vol.1 Special Issue VI Feb.2018 pp 111-114.	6.58	Principal Author & Research	UGC Sr.No. 45797 ISSN

			Supervisor	2320-5504
12.	Asia Pacific Journal of Research, A Study on Workers Behaviour on Working Environment with Special reference to Vignyan Industry Limited Tarikere Vol. 1 Special Issue VIII, Feb. 2018 pp 107-112.	6.58	Principal Author & Research Supervisor	UGC Sr.No. 45797 ISSN 2320-5504
13	Asia Pacific Journal of Research, A Study on Work Life Balance with reference to SME's Employees in Shivamogga Region Vol. 1 Special Issue VIII, Feb. 2018 pp 198-204.	6.58	First Author	UGC Sr.No. 45797 ISSN 2320-5504
14	International Journal of Exclusive Management Research, A Study on Influence of the Education in the Women Entrepreneurship Special Issue March 2019 pp26-30.	5.76	Principal Author & Research Supervisor	ISSN 2249-8672
15	International Journal of Emerging Technologies and Innovative Research – an International open Access Journal, Role of Akshayakalpa in the Promotion of organic Dairy Entrepreneurship in Rural areas, special Issue, Feb. 2019 pp 38-43.	5.87	Principal Author & Research Supervisor	UGC ID NO. 63975 ISSN 2349-5162
16	International Journal of Emerging Technologies and Innovative Research – an International open Access Journal, Demonetization: The Impact on Agricultural Sector, Vol.5, Issue 10, Oct.2018 pp97-102.	5.87	Principal Author & Research Supervisor	UGC ID NO. 63975 ISSN 2349-5162
17	Hermeneutics – A Biannual Refereed International Journal of Business and Social Studies, A Study on Impact of Electronic Governance on Citizens of Social Karnataka with Special Reference to Chikkamagaluru Dist., Vol. 8, No.02, Special Issue 2018	4.481	Principal Author & Research Supervisor	ID 36701 ISSN 2231-6353
18	International Journal of Social Science and Economic Research, Evaluating Service Quality through Application of Servqual Model in the Hotel Industry Vol.03, Issue 11 November pp6181-6201	10.46	Principal Author & Research Supervisor	ISSN 2455-8834
19	International Journal of Engineering Applied and Management Sciences Paradigms, Contract Farming Expectation and Experience of Farmers Vol.54, Issue 2, May 2019 pp 286-290	2.50	Principal Author & Research Supervisor	UGC No. 42582 ISSN 2320-6608
20	International Journal of Research and Analytical Reviews, A Comparative Study on Customer Satisfaction in Postal and Banking Services Vol.6 Special Issue June	5.75	Principal Author & Research Supervisor	UGC NO.43602 ISSN 2348-

	2019 pp 77-80.			1269
21	International Journal of Innovations in Engineering and Technology, A Study on Farmers Perception and Attitude Towards Modern Farm Mechanization in Paddy Cultivation, Vol.14, Issue 3, Oct. 2019.	0.672	Principal Author & Research Supervisor	Indexed in Thomson Reuters ISSN 2319-1058
22	MIJBR, A Study on Pros and Cons of Rubber Cultivators with Special Reference to Shivamogga District. Vol.7/ Issue 1/ Jan –June 2020	1.0	Principal Author	p-ISSN: 2349-1701 e-ISSN: 2394-4161
23	A Study on Supply Chain Management of Dairy Industry with reference to KMF. Journal of Interdisciplinary cycle research Volume. 12, Issue 10, pp-957-969, October 2020.	6.2	Principal Author	ISSN-0022-1945
24	A Study on Vegetable Production in India. Aut Aut Research Journal Vol.11, Issue 11, pp-01-20, November 2020.	5.1	Principal author	ISSN-0005-0601
25	Competency Mapping- an instrument to enduring the performance of an organization Aut Aut research journal Vol.11, Issue 11, pp-23-362 November 2020.	5.1	Principal Author	ISSN-0005-0601
26	A study on challenges faced by MSMES in implementing lean manufacturing techniques. Anvesak, vol-51, No-1 (XXVI) Jan- June 2021 pp: 150-155	4.948	Principal author	ISSN: 0378-4568
27	Contract farming and sustainable agriculture in India- An overview, Journal of the Social Sciences October 2020, 48(4), PP-1086-1097	6.120	Principal author	E-ISSN-0975-8935
28	“Impact of Gherkin Cultivation under Contract Farming on Income and Livelihood of the Farmers – An Empirical study”, SHODH Sanchar An International Bilingual peer reviewed reputed research journal January - March 2021.	5.427	Principal Author	(ISSN 2229-3620).
29	Study on bank finances to small scale industries in Chikkamagaluru district I international journal of humanities law and social sciences vol. VIII issue 5 2021 pp 01-07	2.0	Principal Author	ISSN-2348-8301
30	Competency Mapping practices in IT sector- an analysis of IT companies in Bangalore “	6.625	Principal	

	Juni Khyat Volume 12 issue 06 No 1 June 2022, pp 81-87		Author	2278-4632
31	“The Influence of Total Quality Management on Star Hotel Performance”. Journal of contemporary issues in business & government. ( Web of Science ) Vol. 27, No. 2021,	4.6	Principal Author	(ISSN 1325-6903)
32	“Human resource policies and employees’ job satisfaction- A study with special reference to TUMCOS limited Chennagiri” KMF Journal of Education, RabindraBharathi University, Vol XXIII, No 9(I), 2021 page no. 89-95.	2.09	Principal Author	(ISSN : 2229-3620)
33	“Supply chain management: issues and challenges in dairy industry with special reference to KMF Journal of Education, RabindraBharathi University, UGC CARE List, Vol XXIII, No 9(I), 2021”. Page 82-88.	2.09	Principal Author	(ISSN: 2229-3620)
34	“Human resource management practices in SMES during pandemic in India” Shodhasamhita-journal of fundamental and Comparative research Vol VII No 8(I);2021 PP 77-83	4.95	Principal Author	(ISSN: 2277-7067)
35	‘A Study on Youths Perception Towards Agricultural entrepreneurship’ published in International Journal of Scientific Development and research (IJSDR) ISSN: 2455-2631, Volume 7, Issue 7, Jun e-2022.	8.15	Principal Author	ISSN: 2455-2631
36	“Exploring the HRM Practices in SME’s in Davanagere”, NIU International Journal of Human Rights Vol 8 (XX) 2021 PP 131-138.	1.23	Principal Author	( ISSN: 2394-0298 )
37	A Study on Impact of Transportation on Agricultural Produce’ published in International Journal for Research Trends and Innovation (IJRTI), Volume 7, Issue 8, August-2022.	8.14	Principal author	ISSN: 2456-3315
38	An Analytical Study of Vegetable Exports from India, KMF Journal of Education, RabindraBharathi University, Vol XXIII, No 9(I), 2021 page no. 138-146.	2.09	Principal Author	(ISSN: 2229-3620)

39	'A study on Financial Planning Analysis of salaried Employees' International Journal of All Research Education and Scientific Methods (IJRESM), Volume 10, Issue 12, December-2022.	7.429	Principal Author	ISSN: 2455-6211
40	'A study on Farmers Perception towards Contract Farming in Hot Pepper Cultivation' published in International Journal of All Research Education and Scientific Methods (IJRESM), Volume 10, Issue 12, December-2022	7.429	Principal Author	ISSN: 2455-6211
41	'A Study on Working Capital Management in Hotel Industries' published in International Journal of Creative Research Thoughts (IJCRT), Volume 10, Issue 10, October-2022	7.97	Principal Author	ISSN: 2320-2882
42	A study on agricultural infrastructure in potato cultivation with reference to chikkamagaluru district, international journal for multidisciplinary research, vol 5, issue 6, 2023, pp 01-07, 2023	9.24	Principal Author	ISSN-2582-2160
43	A study on role of rural women farmers in agricultural development, TIJER-international research journal vol-10 issue 11, pp 185-191, 2023	8.57	Principal Author	ISSN 2349-9249

#### Publications (other than Research papers)

Sr. No.	Title of the Book	Author Co-Author(s)	Name of the Publisher, Month, Year ISBN / ISSN
1	A Study on Role of Insurance in Driving Growth of Small and Medium Enterprises	Principal Author	Himalya Publishing House ISBN: 978-93-5840-174-5
2	ITC Education : Recent Trends	Principal Author	Pratheeksha Publications , Jaipur. 987-93-80626-65-9
3	The Quest for Excellence- Quality Circles in Education	Principal Author	Prasaranga



			Karnataka State Women's University, Bijapur
<b>5</b>	Issues and Challenges of Social Sciences in the Present Scenario, A Conceptual Study on Issues and Challenges in Dairy Industry pp 691-695	Principal Author	Mysore Book House, March 2018, ISBN 978-93-85629 -49-5
<b>6</b>	Issues and Challenges of Social Sciences in the Present Scenario, A Conceptual Study on Impact of Cyber Crime on Banking Industries pp 703-708	First Author	Mysore Book House, March 2018, ISBN 978-93-85629 -49-5
<b>7</b>	Issues and Challenges of Social Sciences in the Present Scenario, A Study on Participation of Rural Women in Higher Education PP 151-155	Principal Author	Mysore Book House, March 2018, ISBN 978-93-85629 -49-5
<b>8</b>	Strategies for Inclusive Growth and Sustainable Economic Development, A Study on Marketing Strategy of Areca Tea pp 82-85	Principal Author	Archers and Elevators publishing House March 2019 ISBN 978-93-88805-28-5
<b>9</b>	Business Trends, Growth Issues and Implications, Performance of Service Sector in India: Issues and Challenges pp 152-157	First Author	Excel Publications March 2020 ISBN 978-93-89947-06-9
<b>10</b>	Talent management and leadership challenges in new normal business "Analyzing different HRM practices in SMES in Davangere and Shivamogga". PP-1-12	Principal author	SDMIMD publisher ISBN- 978-93-83302-52-9
<b>11</b>	A study on the Impact of Entrepreneurial Training for Women by AWAKE.	Department of Management, Pondicherry University	
<b>12</b>	An Economic Cultivation of Shade House Capsicum Cultivation	Department of Management, Pondicherry University	
<b>13</b>	Competency Mapping As A Tool	Sri Krishna Degree	

	of HRM	College, Bangalore	
<b>14</b>	Green Banking: The Bank Employees Perspective	PG Dept. Of Business Administration, Rani Chennamma University, Belgavi	
<b>15</b>	Innovative Women Entrepreneur-Case Studies	Department of Studies and Research in Commerce, Tumkur University.	
<b>16</b>	Investors Attitude Towards Mid Cap Investment- A Case Study	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri.	<b>978-93819797-0-9</b>
<b>17</b>	Performance of Currency Futures in Indian Capital Market	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri.	978-93819797-0-9
<b>18</b>	Regulatory Framework for Commodity Derivatives Trading in India	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri.	978-93819797-0-9
<b>19</b>	Green Marketing for Sustainable Development	Sri Krishna Degree College, Bangalore	978-93-5156-314-3
<b>20</b>	Green Banking: A new Paradigm	PG Department of Commerce, Sitadevi Ratanchand Nahar Adarsh College, Bangalore	978-1-63041-692-8
<b>21</b>	Resolving Government Accounting Hazels through Good Governance	SDM College, Ujjire	978-93-81195-25-3
<b>22</b>	Quality Circles- A Strategy for Teamwork	Bapuji B School, Davangere	978-81-923654-0-4
<b>23</b>	Quality Circles- A Strategy to reduce Scrap and Defect	DON BOSCO Institute of Bio-Science and Management Studies	978-93-80697-43-7
<b>24</b>	Global Recession: Role of Regulatory Bodies in prevention	Dept. of PG Studies in Commerce, University of Madras	978-81-8209-267-9
<b>25</b>	Reduction of Cycle Time Through Quality Circles: An Empirical Study	Commerce wing Directorate of Distance Education Annamalai University	978-81-8371-263-7

### Ph.D. awarded

Sr. No.	Number Awarded	Month and Year
1	Parvathi T.M.	04/03/2020
2	Sunil M.P.	19/03/2020
3	Kumar M.R.	01/07/2023
4	Mithoji S.	23/08/2023
5	Ramapriya H. D	20/12/2023
6	Deekshitha V.	02/01/2024

### Books

Sr. No.	Title of the Book	Publisher Name	ISBN No.
01	Digital Marketing	Scientific International Publishing House	978-93-6674-855-9

### Research Projects Completed

Sr. No.	(More than 10 lakhs)	Funding Agency	Grant Sanctioned	Duration	
				From	To
1	9,00,000	ICSSR	9,00,000	2019	2021

### Awards/Fellowship/Honors and Prizes received:

Sr. No.	Name of the Award / Fellowship	Awarding Institute/ Organization	International/ National /
1.	Dr. APJ Abdul Kalam Lifetime Achievement National Award	National Institute for Socio Economic Development Bangalore	National

### Patents

SL. No.	Details of Patent	International\National	Year
01	Computing the Device for Financial Transaction Authentication	National	2024

**Invited Lectures / Resource Person/ Paper Presentation in Seminars/ Conferences**

<b>Sr. No</b>	<b>Name of the event and organizer</b>	<b>Invited/Oral/P oster</b>	<b>International (Abroad)/ international (within country) / National / State / University level</b>	<b>National/ International</b>
<b>01</b>	A Study on HR Practices in Banking with Special Reference to Kaveri Grameen Bank		Jain University, Bangalore	
<b>02</b>	Digital India- An Evaluative study of Informal Sector	<b>Digital Economy In India: Challenges Ahead</b>	Vidyavardhaka First Grade College, Mysuru	<b>National</b>
<b>03</b>	Challenges of Digital India- A Study on Perspectives of Educated Youth	<b>Digital Economy In India: Challenges Ahead</b>	Vidyavardhaka First Grade College, Mysuru	<b>National</b>
<b>04</b>	Impact of Demonetisation in Agriculture Sector		Dept. of Studies in Commerce, Mangalore University.	<b>International</b>
<b>05</b>	Role of DIC in the Promotion of First Generation Manufacturing Entrepreneurs		JMA and RCCI, Jaipur	<b>International</b>
<b>06</b>	An Innovative Model of Organic Agriculture- A Study in Mandya District		JMA and RCCI, Jaipur	<b>International</b>
<b>07</b>	Exploring Inter Generation Communication at Work Place		Department of PG Studies and Research in Commerce, Kuvempu University	
<b>08</b>	A study on the Impact of Entrepreneurial Training for Women by AWAKE.	Intelligence, Innovation and Inclusion- Best Practices for Global Excellence	Department of Management, Pondicherry University <b>978-81-8209-446-8</b>	<b>International</b>
<b>09</b>	An Economic Cultivation of Shade House Capsicum Cultivation	Intelligence, Innovation and Inclusion- Best Practices for	Department of Management, Pondicherry University <b>978-81-</b>	<b>International</b>

		Global Excellence	<b>8209-446-8</b>	
<b>10</b>	Competency Mapping As A Tool of HRM	Innovation Management in the Knowledge-Driven Economy	Sri Krishna Degree College, Bangalore <b>978-93-5258-833-6</b>	<b>International</b>
<b>11</b>	Green Banking: The Bank Employees Perspective	Green Banking for Green Industry and Green Economy	PG Dept. Of Business Administration, Rani Chennamma University, Belgavi <b>978-93-84935-71-9</b>	<b>International</b>
<b>12</b>	A Study on role of Small Scale Industries in India	Emerging Issues in Management and Interface between Management and Technology	Institute of Management Studies, Davangere University.	<b>National</b>
<b>13</b>	Goods and Service Tax- A light on Indian Tax System	Direct Tax Reforms- Challenges Ahead	Dept. of Commerce and Management, Government Arts College, Hassan	<b>State</b>
<b>14</b>	Innovative Women Entrepreneur- Case Studies	Innovation- An Engine for Inclusive Growth and Sustainable Development	Department of Studies and Research in Commerce, Tumkur University. <b>978-93-84262-06-8</b>	<b>National</b>
<b>15</b>	Investors Attitude Towards Mid Cap Investment- A Case Study	Commodity and Derivatives market in India	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri. <b>978-93819797-0-9</b>	<b>National</b>
<b>16</b>	Performance of Currency Futures in Indian Capital Market	Commodity and Derivatives market in India	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri. <b>978-93819797-0-9</b>	<b>National</b>
<b>17</b>	Regulatory Framework for Commodity Derivatives Trading in India	Commodity and Derivatives market in India	Dept. of PG Studies in Commerce, GFGC and PG Centre, Channagiri. <b>978-93819797-0-9</b>	<b>National</b>

18	Doing Thing Right: Corporate Governance in India- A conceptual frame work	Sustainability in Management	Bapuji Academy of Management and Research	<b>National</b>
19	A Study on SHGs Bank Linkage Programme in India		Dept. of PG Studies in Commerce, Sahyadri Arts and Commerce, Shimoga.	
20	E- Business and Ethics		GFGC, Davangere	
21	Green Banking: A new Paradigm	Recent Trends in Business, Management and Tourism	Adarsha Group of Institutions	<b>International</b>
22	Green Marketing for Sustainable Development	Achieving Sustainable Global Economy	Sri Krishna Degree College, Bangalore <b>978-93-5156-314-3</b>	<b>International</b>
23	Green Banking: A new Paradigm		PG Department of Commerce, Sitadevi Ratanchand Nahar Adarsh College, Bangalore <b>978-1-63041-692-8</b>	
24	Managing Human Resources at the Workplace	Managing Human Resources at the Workplace	SDM College, Mysore	<b>International</b>
25	Resolving Government Accounting Hazels through Good Governance	Ethics, Governance and International Financial Reporting Standards	SDM College, Ujjire <b>978-93-81195-25-3</b>	<b>International</b>
26	Quality Circles- A Strategy for Teamwork	Management of Inclusive Growth Issues, Challenges and Opportunities	Bapuji B School, Davangere <b>978-81-923654-0-4</b>	<b>National</b>
27	CSR in Corporate Social Responsibility in Insurance Sector	Indian Business Scenario and Jobless Growth	Department of Management, Kuvempu	<b>National</b>

			University	
<b>28</b>	Quality Circles- A Strategy to reduce Scrap and Defect	India Inc: Challenges and Opportunities	DON BOSCO Institute of Bio-Science and Management Studies <b>978-93-80697-43-7</b>	<b>International</b>
<b>29</b>	Cost Savings through quality circles: An Empirical Study	HR at Modern work Place	SDM College, Mysore	<b>National</b>
<b>30</b>	Quality Circle - A Classroom Assessment Tool	Enabling Teacher Excellence in Higher Education	Dept. of PG Studies in Commerce, Sahyadri Arts and Commerce, Shimoga	<b>National</b>
<b>31</b>	Quality Circles- A Strategy to Reduce Cycle Time	Renewing Business Trends in Post Recessionary Economy	Department of PG Studies and Research in Management ,Kuvempu University	<b>National</b>
<b>32</b>	Global Recession: Role of Regulatory Bodies in prevention	Global Financial System In the Post era- Issues, Challenges and Opportunities	Dept. of PG Studies in Commerce, University of Madras	<b>International</b>
<b>33</b>	Quality Circle - A Classroom Assessment Tool	Enhancement of Educational Institutions Productivity Through Innovative Administrative	Ashirwad Rural Development Trust, Chikkaballapur.	<b>National</b>
<b>34</b>	Reduction of Cycle Time Through Quality Circles: An Empirical Study	Survival and Growth Strategies in Changing Business Scenario	Commerce wing Directorate of Distance Education Annamalai University <b>978-81-8371-263-7</b>	<b>International</b>
<b>35</b>	CRM And Customer Satisfaction- A Case Study of Equity Bank of India	Emerging Issues in Financial Sector	Department of PG Studies and Research in Commerce, Kuvempu University	<b>National</b>

36	Implementation of Quality Circles in Higher Educational Institutions	Commerce and Management Teachers	Department of PG Studies and Research in Education, Kuvempu University	<b>State</b>
37	Two Day International Conference on Economic Growth and Sustainable Development : Emerging Trends organized by sdmimd Mysore on 10 <sup>th</sup> and 11 <sup>th</sup> Nov. 2017	Presented paper on Analytical Study of Rural Entrepreneurship in Kadur Taluk		<b>International</b>
38	One Day State Level Seminar on Goods and Services Tax: Impact on Growth and Development of Indian Economy organized by GMS Academy First Grade College, Davangere on 17 <sup>th</sup> Feb. 2018	Presented paper on A Study on Impact of GST on Agriculture		<b>National</b>
39	One Day National Conference on Sustainable Development : Innovations Practices and Technology organized by Tumkur University on 8 <sup>th</sup> Dec. 2017	Presented paper on Role of Micro Finance in the Development of Micro, Small and Medium Entrepreneur		<b>National</b>
40	Two Day National level seminar on Contemporary Issues in Accounting, Finance and Taxation organized by Dept. of Commerce Kuvempu University Shankaraghatta	Presented paper on A Study on Pros and Cons of Goods and Services Tax in India		<b>National</b>
41	One Day National level Seminar on Issues and Challenges of Social Sciences in the Present Scenario organized by Government First Grade College for Women on 1 <sup>st</sup> March 2018	Chairperson Technical Session		<b>National</b>
42	Two day National Seminar on Sustainable Development : Role of Business Education and Research organized by University of Mysore on 20 <sup>th</sup> and 21 <sup>st</sup> March 2018	Presented paper on A Study on the Factors which Motivated		<b>National</b>



		Women to become Entrepreneurs		
43	Two Day National Conference on Management of Evolving Trends of Indian Economy – A New Outlook organized by Tumkur University 27 <sup>th</sup> and 28 <sup>th</sup> Nov. 2017	Presented paper on A Study on Students Perception Towards Entrepreneurship		<b>National</b>
44	Two Day Life Skill Program on the topic of Learning and Attitude on 1 <sup>st</sup> and 2 <sup>nd</sup> March 2018 organised by Sahyadri Commerce and management College Shivamogga on 1 <sup>st</sup> and 2 <sup>nd</sup> March 2018	Resource Person Invited Lecture		<b>University</b>
45	Special Lecture on International Women's Day Celebration on 15 <sup>th</sup> march 2018 organised by Government First Grade College Banavara	Resource Person Invited Lecture		<b>University</b>
46.	Special Lecture on Organisational Behaviour , Corporate Tax Law and Planning on 9 <sup>th</sup> April 2018 organized by Department of Commerce, Postgraduate Centre, Hemagangothri, Mysore University, Hassan	Resource Person Invited Lecture		<b>University</b>
47.	One Day National Conference on Contemporary Issues and Challenges of Commerce in GST Regime organized by Sahyadri Commerce and Management College Shivamogga on 9 <sup>th</sup> March 2019	Presented paper on A Study on Customers Perception Towards ATM Services		<b>National</b>
48	One Day National Level Seminar on Sustainable Development Priorities: The Role of Green Banking and Finance organized by the Dept. of Studies and Research in Commerce Kuvempu University Shankaraghatta on 26 <sup>th</sup> March 2019	Chairman Technical Session		<b>National</b>

49	One Day National Level Seminar on Sustainable Development Priorities: The Role of Green Banking and Finance organized by the Dept. of Studies and Research in Commerce Kuvempu University Shankaraghatta on 26 <sup>th</sup> March 2019	Presented paper on A Study on Challenges of E- Banking		<b>National</b>
50	Special Lecture on IND AS – I Dept. of Commerce Kuvempu University Shankaraghatta	Resource Person Invited Lecture		<b>University</b>
51	Two Day Life Skill Program on the topic of Learning and Attitude on 1 <sup>st</sup> and 2 <sup>nd</sup> March 2018 organized by Sahyadri Commerce and management College Shivamogga on 18 <sup>th</sup> and 19 <sup>th</sup> January 2019	Resource Person Invited Lecture		<b>University</b>
		2019-20		
52	Two Day International Conference on International Taxation and GST Effects on India's Foreign Trade and Investments organized by Dept. of International Business School of Management Pondicherry University on 6 <sup>th</sup> and 7 <sup>th</sup> Feb.2020	Presented Paper on A Study on Impact of Goods and Services Tax on Indian Economy – An Overview		<b>International</b>
53	Two Day International Conference on Harmonizing People, Planet and Profits – Sustainable Strategies and Ethical Considerations in the 21 <sup>st</sup> Century organized by Dept. of Commerce, CHRIST University in collaboration with IMA, USA on 20 <sup>th</sup> and 21 <sup>th</sup> Jan. 2020	Presented Paper on A Study on Trend Analysis of Horticulture Exports		<b>International</b>
54	Two day International Conference on Banking, Financial Services and Insurance organized by Jawaharlal Nehru National College of Engineering, Shivamogga on 17 <sup>th</sup> and 18 <sup>th</sup> Jan. 2020	Presented paper on A Study on Micro Insurance as a Social Protection to the Rural Poor: An Empirical Study		<b>International</b>
55	Two Day National Conference on	Presented paper		<b>National</b>

	Public Private Partnership in Agriculture for sustainable Development organized by Dept. of Commerce P.G. Centre Kuvempu University Kadur on 11 <sup>th</sup> and 12 <sup>th</sup> March 2020	on A Study on Contract Farming		
56	One day Programme organized by Kannada Sangha Beerur on 30 <sup>th</sup> Nov. 2019	Resource Person Invited Lecture		<b>State</b>
57	Three day National Conference on Corporate Governance and Financial Management organized by Mangalore University on 10 <sup>th</sup> to 12 <sup>th</sup> September 2021	Presented paper on exploring the HRM practices in SMES in Davangere		<b>National</b>
58	One day National conference on Advances In Collaborative Research In Social Science, Business And Humanities organized by RTES Arts, Science, and commerce degree college, Ranebennur on 10 <sup>th</sup> august 2021	Presented paper on human resource practices and employees job satisfaction- a study with special reference to TUMCOS Ltd Chennagiri		<b>National</b>
59	One day national webinar on international financial reporting standards organized by Acharya Tulsi College of Commerce on 7 <sup>th</sup> june 2021	Resource person		<b>University Level</b>
60	One day conference on talent management and leadership challenges in normal business organized by SDMIMD Mysore on 15 <sup>th</sup> dec 2021	Presented paper on team building conflict management, leadership issues in post-covid era.		<b>National</b>
61	One day workshop on research methodology organized by Sahyadri commerce and management college Shivamogga 25 <sup>th</sup> march 2022	Resource person presented paper on research methodology		<b>University</b>

62	One day national level seminar on emerging business trends: opportunities and challenges organised by Commerce Department Kuvempu University 19 <sup>th</sup> March 2022	Presented paper on a study on human resource management issues in micro small and medium enterprise in Karnataka		<b>National</b>
63	One day national level seminar on emerging business trends: opportunities and challenges Department Kuvempu University on 19 <sup>th</sup> March 2022	Resource person presented paper on new paradigm changes in banking sector		<b>National</b>
64	One day international conference on covid-19 – implication for business organized by St Aloysius college Mangalore on 8 <sup>th</sup> June 2022	Presented paper on the impact and challenges in SCM on customer relationship management and organizational performance with special reference to KMF		<b>International</b>
65	One day national level seminar on emerging business trends: opportunities and challenges Department Kuvempu University 19 <sup>th</sup> March 2022	presented paper on Competency Mapping in IT Sector		<b>National</b>
66	Five day national level virtual FDP on skills reengineering in business management organized by Andra Loyola Institute of Engineering and technology	Resource person	Presented paper on skills reengineering in business management	
67	Three day workshop on life skills organized by Sahyadri commerce and management college held on 12-13 <sup>th</sup> December 2022-23	Resource person	Presented paper on learning skills	

68	Two Day National Level Seminar on Fintech Innovation, Inclusion and Sustainability held on 14 <sup>th</sup> -15 <sup>th</sup> Feb. 2025	Presented paper on A Study on Employees Perception towards Artificial intelligence in Training and Development Process	Davanagere University	<b>National</b>
69	Two Day International Conference on Disruptive Trends in Industries Role of Banks, Technology and Operations – A Way Forward held on 10 <sup>th</sup> -11 <sup>th</sup> Jan.2025	Presented paper on A Conceptual Study on Artificial Intelligence in Insurance Sector	Dept. of Management Studies JNN College of Engineering Shivamogga	<b>International</b>
70	Two Day International Conference on Disruptive Trends in Industries Role of Banks, Technology and Operations – A Way Forward held on 10 <sup>th</sup> -11 <sup>th</sup> Jan.2025	Presented paper on A Study on Employees Perception on Artificial Intelligence	Dept. of Management Studies JNN College of Engineering Shivamogga	<b>International</b>
71	Two Day International HR Conference on Navigating the Human Capital Management in the Digital Era held on 19 <sup>th</sup> -20 2024	Presented paper on Employee Engagement: A Vital Component for Enhancing Job Satisfaction in Modern Work Environment	SDM Institute for Management Development	<b>International</b>
72	Two Day National Conference on Exploration and Adaptation of Emerging AI Technologies in Business held on 26 <sup>th</sup> -27 <sup>th</sup> Sept. 2024	Presented paper on A Conceptual Artificial Intelligence Application Framework on Human resource practices in IT Industry	Nagarjuna College	<b>National</b>

73	One Day International Conference on Digital Transformation in Commerce and Management: The Role of AI and Emerging Technologies 2025	Presented paper on A Study on Artificial Intelligence on Organisational Effectiveness	Kaamadhenu Arts and Science College Tamilnadu	<b>National</b>
74	Two Day International Conference on Disruptive Trends in Industries Role of Banks, Technology and Operations – A Way Forward held on 10 <sup>th</sup> -11 <sup>th</sup> Jan.2025	Presented paper on A Study on Problems and Prospects on Agricultural Marketing of Onion	Dept. of Management Studies JNN College of Engineering Shivamogga	<b>International</b>
75	Business Education in India- opportunities and challenges	Business Education in India- opportunities and challenges	Dept. of P.G. Studies and Research in Commerce and Management at Sahyadri Arts College, Shimoga on 25 <sup>th</sup> Feb.2015	<b>National</b>
76	Knowledge Management	Innovation Management in the Knowledge –Driven Economy	Sri Krishna Degree College Bangalore on 31 <sup>st</sup> March 2016	
77	Effect of Demonetarization	Democratization and Globalisation of International Business – Issues and Challenges	Dept. of Studies in Commerce, Mangalore University on 30 <sup>th</sup> -31 <sup>st</sup> March 2017	
78	Contemporary Issues in Commerce and Business	Emerging concepts in Business and Industry	Dept. of P.G. Studies in Commerce, Sri Sri. Shivalingeswara Swamy Govt. First Grade College Channagiri 19 <sup>th</sup> - 20 <sup>th</sup> Nov. 2012	

79	Derivative Markets	Commodity and Derivative Markets in India	Dept. of P.G. Studies in Commerce, Sri Sri. Shivalingeswara Swamy Govt. First Grade College Channagiri 14 <sup>th</sup> Feb 2015	
80	FDI in Agriculture	FDI in Retail Market in India	Hoysaleswara College, Arsikere 27 <sup>th</sup> Aug. 2015	<b>State Level Seminar</b>
81	Corporate Tax planning and Management	Tax Planning and Management	Govt. First Grade College Shivamogga	<b>College level</b>
82	Corporate Tax planning and Management	Tax Planning and Management	Govt. First Grade College Shivamogga	<b>College level</b>