

# CURRICULUM VITAE

**Dr. Raghunandan G**

MBA., M.Com.,M.Phil., UGC-NET., KSET.,Ph.D.



**Faculty Member**  
**Department of P G Studies and Research in Commerce**  
**Kuvempu University**  
**Jnana Sahyadri, Shankaraghatta**  
**Bhadravathi(Tq) and Shivamogga (Dist.) PIN: 577451**

**Teaching  
Experience**

**16 Years**

## Career Objectives

I aim to contribute my knowledge, skills, and expertise to a dynamic and growth-oriented organization that fosters professional development and intellectual engagement. Seeking a challenging career in lecturing within a progressive, results-driven institution where I can inspire and mentor students while continuously enhancing my own academic and professional competencies. With a commitment to innovation, flexibility, and excellence, I strive to make a meaningful impact in education and contribute to the institution's success.

## Contact Details

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<b>Mob</b>	9844009686

## Academic Performance Indicators (API)

Sl. No.	Degree	University/Institution	Year	Remarks
(1)	Ph. D.	Kuvempu University	2015	A Study on Co-operative Credit Management in DCC Bank of Shivamogga District"
(2)	UGC - NET	University Grant Commission	2013	Management
(3)	KSET	Karnataka Examination Authority (KEA)	2025	Commerce
(4)	M.Phil.	Vinayaka Mission, Salem	2009	Mandatory Subject

(5)	MBA	Visvesvaraya Technological University, Belgaum	2007	Specialization: Marketing
(7)	M. Com	Kuvempu University	2020	Finance
(8)	B. Com	ATNCC Shimoga	2005	Mandatory Subjects
(9)	PUC	Department of Pre-University Education	2001	Commerce
(10)	SSLC	KSEEB	1999	Mandatory Subjects

### Teaching Experience (16 Years)

Designation	College / University	Period (From-To)
Guest Lecturer	Sahyadri Arts and Commerce College Shivamogga	2008-2018
Guest Lecturer	Department of Post Graduate Studies and Research in Commerce	2018 to Till Date

### Areas of Interest

- Marketing
- Finance
- Entrepreneurship Development
- International Business Management

### Publications – I: Chapter Published in Edited Books/Volumes (0)

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### Publications – II: Research Papers in Journals (18)

(1)	Raghunandan G “ <b>Concept and Issues of Corporate Governance in Co-operative Bank</b> ”
(2)	Raghunandan G “ <b>An Overview on Professionalism of Co-operative Bank</b> ”
(3)	Raghunandan G “ <b>Issues in bank assurance in India</b> ”
(4)	Raghunandan G “ <b>Entrepreneurial development program in modern era.</b> ” Annamalai Business Review ISSN-0974-1690 Vol 6 Issue 1 pp 85-93

(5)	Raghunandan G <b>“Investor Perception towards stock market- a study”</b> IJEMR ISSN:2249-8672 PP 78-84
(6)	Raghunandan G <b>IT Facilities in Co-operative Banks-A Case Study of Shivamogga District</b>
(7)	Raghunandan G <b>Personnel Management in SMEs -a case study of Shivamogga District</b>
(8)	Raghunandan G <b>Role of DIC in promoting small business by solving problems of SSI.</b>
(9)	Raghunandan G <b>A study on student’s perception towards plastic card on e-commerce</b> ISBN 978-81-938339-6-4 PP 652-661
(10)	Raghunandan G <b>A study on impact of small and medium enterprises on employment generation in India</b> ISBN 978-81-938339-6-4 PP 527-536
(11)	<b>Dr. Raghunandan G (2022) Consumer Perception Towards Online Food Delivery Platforms – A Study</b> Juni Khyath Education and Society ISSN: 2878-6864, Vol 46, Issue 04, No. 07 pp 13-19.
(12)	<b>Dr. Raghunandan G (2022) Savings and Investment Pattern of Organized Sector Workers – A Study.</b> Madhya Bharti ISSN: 0974-0066, Vol 82, Issue 18, No. 07 pp 91-103.
(13)	<b>Dr. Raghunandan G (2024) Job Stress and Employees Performance – An Empirical Study</b> Juni Khyat ISSN:2278-4632 Vol-12 Issue- 07 No. 02 July 2022. Pp 1-9
(14)	<b>Dr. Raghunandan G (2024) “CSR in India – A Vision for The Sustainable Future</b> “in Research Bulletin (Quarterly Peer-reviewed Journal) Vol. 49. No. IV, January 2024 Issue. ISSN: 2230-9241 (Published by the Institute of Cost Accountants of India).
(15)	<b>Dr. Raghunandan G (OCT 2024) “Navigating the Intersection of Input Tax Credit Restrictions and Corporate Social Responsibility in India”</b> in ComFin Journal, E-ISSN:2582-6190, Vol.12, No.4. pp 23-26
(16)	<b>Dr. Raghunandan G, (2024), Issues and Challenges of Women Entrepreneurs: A Study on Business Barriers</b> , International Journal of Innovative Science and Research Technology, Volume 9, Issue 11 (November 2024), (ISSN 2456-2165), Pp. 198-202. DOI: <a href="https://doi.org/10.38124/ijisrt/IJISRT24NOV728">https://doi.org/10.38124/ijisrt/IJISRT24NOV728</a> .
(17)	<b>Dr. Raghunandan G (Sept 2024) “Assessing Beneficiaries Perceptions of Service Delivery in Microfinance Institutions”</b> in International Journal of Innovative Science and Research Technology, ISSN: 2456-2165, Vol 9, Issue 9, pp 718-724
(18)	<b>Dr. Raghunandan G (Sept 2024) “ Human Resource Accounting and its Impact on Organizational Performance”</b> in Journal of Emerging Technologies and Innovative Research (JETIR) ISSN: 2349-5162, Vol 11, Issue 9, pp 260-264

### Publications – III: Papers in Edited Volumes (0)

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#### IV. Presentation of Research Papers (25)

(1)	Presented a research paper on <b><i>“Commodity Future Market in India – An Overview”</i></b> at the national conference on <b><i>“Emerging Issues in Financial Sector”</i></b> organized by the Department of PG Studies and Research in Commerce, Kuvempu University, on 31 <sup>st</sup> January 2010
(2)	Presented Research paper on <b><i>“Challenges and Opportunities of Higher Education in 21<sup>st</sup> Century”</i></b> at the national level seminar on <b><i>“The Status of Higher Education in India”</i></b> Organized by the Kittur Rani Channamma PG Centre Belagavi on 19 <sup>th</sup> and 20 <sup>th</sup> of February 2010.
(3)	Presented Research paper on <b><i>“A Study on Hospital Management in Shivamogga District”</i></b> at the national level seminar on <b><i>“Emerging Issues in Service Sector”</i></b> Organized by the Department of Commerce and Management, SJVP College, Harihara, on 20 <sup>th</sup> of March 2010.
(4)	Presented Research paper on <b><i>“Corporate Governance in Indian Co-operative Banks”</i></b> at the two-day national conference on <b><i>“Economic Revival: Business Perspectives and Opportunities”</i></b> Organized by the Department of Business Administration, on the 29 <sup>th</sup> and 30 <sup>th</sup> of April 2010.
(5)	Presented a research paper on <b><i>“Concept and Issues of Corporate Governance in Co-operative Banks”</i></b> at the International Conference on <b><i>“Management Practices for Sustainable Growth”</i></b> Organized by Department of Business Administration, Annamalai University on 28 <sup>th</sup> , 29 <sup>th</sup> and 30 <sup>th</sup> July 2010.
(6)	Presented Research Paper on <b><i>“Co-operative Banks and Professionalized Management”</i></b> at the Two Days national Level Conference on <b><i>“Management and Technology”</i></b> Organized by the PG Department of Management Studies, PESITM, Shivamogga on 22 <sup>nd</sup> and 23 <sup>rd</sup> of October 2010.
(7)	Presented a research paper on <b><i>“An Overview of professionalism of Co-operative Banks”</i></b> at the international level seminar on <b><i>India Inc.: Opportunities and Challenges</i></b> Organized by Don Bosco Biosciences and Management Studies, Bangalore on 3 <sup>rd</sup> , 4 <sup>th</sup> and 5 <sup>th</sup> of January 2011
(8)	Presented a research paper on <b><i>“A Study on Problems and Prospects of Agricultural Co-operative Marketing”</i></b> at the national level seminar on <b><i>Emerging Trends in Agricultural Marketing</i></b> Organized by DOS in Economics, Kuvempu University on 4 <sup>th</sup> of February 2011.
(9)	Presented Research Paper on <b><i>“A Study on Co-operative Movements in India”</i></b> at the national Level seminar on <b><i>“Co-operatives – A Vision 2020”</i></b> Organized by the Institute of Management Studies and Research, Kuvempu University Shivamogga on 16 <sup>th</sup> March 2011

(10)	Presented Research Paper on <b><i>“IT Facilities in Co-operative Banks - A Case Study of Shivamogga District”</i></b> at the Two Days national Level seminar on <b><i>“Renewing Business Trends in Post-Recession Economy”</i></b> Organized by the Institute of Management Studies and Research, Kuvempu University Shivamogga on 18 <sup>th</sup> and 19 <sup>th</sup> March 2011
(11)	Presented a research paper on <b><i>“A Study on Co-operative growth in this Modern Era”</i></b> at the one day national level seminar on <b><i>Inclusive Growth - its relevance to present Scenario</i></b> Organized by Department of Economics, A V Kamalamma College for Women, Davangere on 19 <sup>th</sup> of march 2011.
(12)	Presented a research paper on <b><i>“New Vistas of Management Evolution”</i></b> at the international conference on <b><i>Re-Engineering of Management Education</i></b> Organized by Department of Studies and Research in Commerce and Management, Karnataka State Open University, Mysore on 8 <sup>th</sup> and 9 <sup>th</sup> of April 2011.
(13)	Presented a research paper on <b><i>“Issues of Bancassurance with India”</i></b> at the international conference on <b><i>Recent Trends in Business, Management and IT</i></b> Organized by Department of Commerce, University of Pune on 24 <sup>th</sup> of April 2011
(14)	Presented a research paper on <b><i>“Entrepreneur Development Programme in Modern Era”</i></b> at the international conference on <b><i>Leading Beyond Horizon: Engaging Future</i></b> Organized by DOS in Business Administration, Annamalai University on 28 <sup>th</sup> ,29 <sup>th</sup> and 30 <sup>th</sup> of July 2011.
(15)	Presented Research paper on <b><i>“Personnel Management in Small and Medium Enterprises - A Case Study of Shivamogga District”</i></b> at the national Conference on <b><i>“Entrepreneurship and Business Development in India”</i></b> Organized by the Kousale Institute of Management Studies, Karnataka University, Dharawad, on 4 <sup>th</sup> and 5 <sup>th</sup> of November 2011.
(16)	Presented Research paper on <b><i>“Agri Tourism in India”</i></b> at the two day national Conference on <b><i>“Indian Business Scenario and Jobless Growth”</i></b> Organized by the Institute of Management Studies and Research, Kuvempu University, on 10 <sup>th</sup> and 11 <sup>th</sup> of May 2012.
(17)	Presented Research paper on <b><i>“ A Bird View on Insurance Fraud”</i></b> at the national Conference on <b><i>Business Education in India - Opportunities and Challenges</i></b> Organized by Department of P G Studies and Research in Commerce, Sahyadri Arts and Commerce College on 25 <sup>th</sup> February 2015.

(18)	Presented Research Paper on “ <b>PPF as a Tax saving scheme – A Study</b> ” at the two day International Level Conference on “ <b>Contemporary Innovations in Commerce and Industry</b> ” Organized by the Department of Commerce, Mangalore University, on 22 <sup>nd</sup> and 23 <sup>rd</sup> February 2019.
(19)	Presented Research Paper on “ <b>Investors Perception Towards Market – A Study</b> ” at the national Level Conference on “ <b>Contemporary Management Trends and Future Perspectives</b> ” Organized by the Department of MBA, Shridevi Institute of Engineering and Technology, Tumakuru on 22 <sup>nd</sup> March 2019
(20)	Presented a research paper on “ <b>Tourist Perception Towards Plastic on E-Commerce – A Study</b> ” at the one day national level seminar on <b>Tourism Development in India – Need, Opportunities and Challenges</b> Organized by Department of Commerce, Kuvempu University, on 23 <sup>rd</sup> March 2019.
(21)	Presented Research paper on “ <b>Impact of Small and Medium Enterprises on Employment Opportunities in India</b> ” at the National Conference on “ <b>Contemporary Issues and Challenges of Commerce in GST Regime</b> ” Organized by the Department of Commerce and Management, Sahyadri Commerce and Management College on 25 <sup>th</sup> March 2019.
(22)	Presented a research paper on “ <b>Impact of E-Commerce on Employment – A Study</b> ” at the international conference on <b>New Horizons of Industrial Revolution 4.0</b> Organized by DOS in Business Administration, University of Mysore on 28 <sup>th</sup> and 29 <sup>th</sup> of March 2019
(23)	Presented a research paper on “ <b>Impact of E-Commerce on Employment – A Study</b> ” at the international conference on <b>New Horizons of Industrial Revolution 4.0</b> Organized by DOS in Business Administration, University of Mysore on 28 <sup>th</sup> and 29 <sup>th</sup> of March 2019
(24)	Presented a research paper on “ <b>Green Marketing – Issues and Challenges and its influence on buying behaviour of consumers</b> ” at the international conference on <b>Marketing in Digital World: Trends, Opportunities and Challenges</b> Organized by DOS in Business Administration, University of Mysore on 28 <sup>th</sup> and 29 <sup>th</sup> of April 2019
(25)	Presented a research paper on “ <b>A Study of Digital Currency in India</b> ” at the one day national level seminar on <b>Emerging Business Trends: Opportunities and Challenges</b> Organized by DOS in Tourism Studies, Sahyadri Commerce and Management College, on 19 <sup>th</sup> March 2022.

(26)	Presented Research Paper on <b><i>“Green Bonds – Financial Support for Sustainable Development”</i></b> at the International Level Conference on <b><i>“Innovation and Management – A Way Ahead”</i></b> Organized by the Kirlosakar Institute of Management, Harihara, Karnataka on 29 <sup>th</sup> and 30 <sup>th</sup> of Sept. 2022.
(27)	Presented a paper entitled <b>Neo Bank and Financial Inclusion: Bridging the Gap for the Unbanked</b> in the International Conference on 26 <sup>th</sup> and 27 <sup>th</sup> September 2024 organized by Kristu Jayanti College, Bangaluru.
(28)	Presented a paper entitled <b>Empowering Women Entrepreneurs: A Study of Socioeconomic Challenges, Support Systems and Motivating Factors in Rural and Urban Areas</b> in the National Level Seminar on 8 <sup>th</sup> and 9 <sup>th</sup> November 2024 organized by Dept. of Management Studies JNNCE Shivamogga
(29)	Presented a paper entitled <b>Bridging Borders: The Impact of Digital Trade on International Economic Cooperation</b> in the International Conference on 4 <sup>h</sup> and 5 <sup>th</sup> October 2024 organized by Christ College, Bangalore.
(30)	Presented a paper entitled <b>Analysing the Mergers and Acquisitions: A Comprehensive Study</b> in the International Conference on 10 <sup>th</sup> and 11 <sup>th</sup> , January 2025, organized by JNN College of Engineering

V.	Seminars/Conferences/Symposium/Workshops/FDP/Webinars/Training Programmes etc., Attended (12)
(1)	Attended One day workshop on <b><i>“Empowerment of Management Education”</i></b> Organized by Sahyadri Arts and Commerce College on 13 <sup>th</sup> September 2008.
	Attended one day national seminar on <b><i>“The Recent Global Recession and its Impact on Emerging Indian Economy”</i></b> Organized by the Department of Economics, Sahyadri Arts and Commerce College on 3 <sup>rd</sup> April 2009.
(2)	Attended three day workshop on <b><i>“Research Methodology in Social Science”</i></b> Organized by the Department of Commerce and Management, Sahyadri Arts and Commerce College, Shivamogga on 5 <sup>th</sup> to 7 <sup>th</sup> October 2009.
(3)	Attended a national level seminar on <b><i>Organic Farming and Sustainable Agricultural Development</i></b> Organized by Department of Economics, Sahyadri Arts and Commerce College on 10 <sup>th</sup> and 11 <sup>th</sup> of March 2010.
(4)	Attended two day national Conference on <b><i>Consumer Protection</i></b> Organized by Civil Supplies and Consumer Protection Department, Government of Tamil Nadu on 15 <sup>th</sup> and 16 <sup>th</sup> of December 2010.
(5)	Attended on day Training Programme on <b><i>“Research Methodology”</i></b> Organized by Sahyadri Arts and Commerce College, Shivamogga on 17 <sup>th</sup> March 2011.

(6)	Attended one day national level seminar on <b>“Modern Banking System”</b> Organized by the Department of Economics, Sahyadri Arts College Shivamogga on 24 <sup>th</sup> March 2011.
(7)	Attended a national level seminar on <b>Enabling Teacher Education in Higher Education</b> Organized by Department of Commerce and management, Sahyadri Arts and Commerce College on 28 <sup>th</sup> of May 2011.
(8)	Attended a two day national level seminar in <b>Economics</b> Organized by S J M College of Arts and Commerce College Tarikere on 9 <sup>th</sup> and 10 <sup>th</sup> of September 2011.
(9)	Participated as judge in the state level management and cultural fest ( <b>ANWESHAN 2K19</b> ) organized by the Sahyadri Commerce and Management College on 18 <sup>th</sup> march 2019.
(10)	Attended One day national level seminar on <b>“Sustainable Development Priorities – The Role of Green Banking and Finance”</b> Organized by the Dept. of Commerce, Kuvempu University on 26 <sup>th</sup> March 2019.
(11)	Participated as delegate in the state level workshop on <b>Intellectual Property Rights</b> organized by the Department of PG studies and Research in Commerce and Management, Sahyadri Commerce and Management College on 30 <sup>th</sup> march 2019.
(12)	Attended a one-day national-level workshop on <b>“Entrepreneurs: Creators of Opportunities”</b> organized by Institute of Management Studies, Davanagere University on 30 <sup>th</sup> June 2020.

<b>VII.</b>	<b>Invited Lectures – (02)</b>
(1)	Delivered a one-day special lecture on <b>Human Resource Management</b> , Organized by PG Department of Commerce, Smt. Indira Gandhi, First Grade Women’s College, Sagar on 23.03.2024
(2)	Delivered a one-day special lecture on <b>Advanced Management Accounting</b> , Organized by PG Department of Commerce, Smt. Indira Gandhi, First Grade Women’s College, Sagar on 30.09.2024
<b>VIII</b>	<b>Additional Responsibilities/Experience/Academic Membership</b>
(1)	Coordinator For Organizing Conference, Seminars, and Management Fest
(2)	NAAC Criterion member
(3)	Class Teacher
(4)	Examination Committee Coordinator
(5)	Project Report Coordinator
(6)	Organized 5 Days Industrial Visit for 2 <sup>nd</sup> Year M. Com Students from 8 <sup>th</sup> August 2023 to 13 <sup>th</sup> August 2023 in Hyderabad, Telangana State.



<b>IX</b>	<b>Awards and Recognitions - (01)</b>
(1)	Awarded <b>Best Senior Faculty Award</b> from Novel Research Academy during the Academic year 2022-23 in the Month of July.

**Reference 1: Prof. Kundan Basavaraj**

Professor  
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**Reference 2: Prof. A M Kadakol**

Professor  
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**Declaration**

I hereby declare that the above-mentioned details are true to the best of my knowledge and belief.

**Date:** 26-03-2025

**Place:** Shivamogga

**Signature**

