

CURRICULUM VITAE

Dr. HEENA TABASUM
M.Com., Ph.D.
(Accounting and Taxation)

Career Objective

I am highly motivated to work in a dynamic and intellectually stimulating environment that fosters continuous learning and professional growth. I seek opportunities that allow me to take on responsibilities, drive meaningful change, and make a significant impact. I thrive on challenges, as they push me to deliver my best, and I firmly believe that sincerity, integrity, and dedication are my greatest strengths in achieving meaningful and result-oriented outcomes.

Educational Qualifications

LEVEL	INSTITUTION	BOARD / UNIVERSITY	YEAR and MONTH of pass	Marks Max and Secured	PERCENT (%)
Ph.D.	Department of PG Studies and Research in Commerce	KUVEMPU UNIVERSITY	Notify.: 08-06-2022 Convoc.:16-06-2022	-	-
KSET	KSET Center	MYSORE UNIVERSITY	16-03-2016	-	-
M.COM	Department of PG Studies and Research in Commerce	KUVEMPU UNIVERSITY	2016/June	1861/2600	71.58% (IVth Rank)
B COM	Government First Grade College Tarikere	KUVEMPU UNIVERSITY	2014/May	3357/3900	86.08% (Distinction)
P.U.C	Govt. P U College Tarikere	Pre-University Board of Karnataka	2011/March	528/600	88.00% (Distinction)
S.S.L.C	Got. Girls Junior College Tarikere	Karnataka Secondary Education and Examination Board	2009/March	521/625	83.36% (First Class)

Personal Profile

Name : Dr. Heena Tabasum
Father's Name : Aslam T.S
Date of Birth : 19th January
Gender : Female
Nationality : Indian
Linguistics : Kannada, English, Hindi (write and speak)

<i>Permanent address</i>	<i>Contact address</i>
Dr. Heena Tabasum D/o Aslam T S Kotecamp, 2 nd Cross Tarikere -577228 Chickmanglore(Dist.), Karnataka Mob. 9902517126/8618018605 E-mail: heenatke@gmail.com	Dr. Heena Tabasum Faculty Member Dept. of PG Studies and Research in Commerce Kuvempu University Jnana Sahyadri Shankarghatta-577451 Mob. 9902517126/8618018605 E-mail: heenatke@gmail.com

Google Scholar ID:

<https://scholar.google.com/citations?user=ufyOHLgAAAAJ&hl=en>

ORCID:

<https://orcid.org/0000-0003-0211-3044>

Computer Knowledge

- MS-Office (word, power point, excel)
- Tally
- SPSS
- AMOS
- VOSviewer

Seminars/Conferences/Webinars and Workshops attended

Seminars/Conferences/Webinars

1. Participated as Rapporteur for technical session I in Two Day National Level Seminar on **Contemporary Issues in Accounting, Finance and Taxation** held on 27 & 28 January 2018, Organized by DOS in Commerce, Kuvempu University Shankarghatta.
2. Participated as Rapporteur for technical session I in One Day National Level Seminar on **Sustainable Development Priorities: The Role of Green Banking and Finance** held on 26th March 2019, Organized by DOS in Commerce, Kuvempu University Shankarghatta
3. Participated as delegate in Two Day National Level Seminar on **Legal Privileges of Women in Contemporary India** held on 26th and 27th June 2020, Organised under Banner of Mythri by PES Institute of Advanced Management Studies, Shivamogga, Karnataka.
4. Participated as Delegate in Four Days National Online Faculty Development Program on **Impact of COVID 19 on Academics** held on 21st to 24th July 2020, Organized by

DOS in Commerce and Management, Sahyadri Commerce and Management College, Shivamogga.

5. Participated as Delegate in One Day National Level Webinar on **Effects of Covid-19 Lockdown on Indian Economy: Monetary and Fiscal Stimulus** held on 25th September 2020, Organized by Dept. of Commerce SJVP Degree College, Harihar.
6. Participated as Delegate in One Day Inter National Level Webinar on **Impact of Covid-19 on Cost Behaviour in Hospitals** held on 25th September 2020, Organized by Amity University- Amity Directorate of Management and Allied Areas (ADMAA), Noida, India.
7. Participated as Delegate in One Day Inter National Level Webinar on **Impact of Covid-19 on Higher Education in Emerging Countries** held on 14th October 2020, Organized by Amity University- Amity Directorate of Management and Allied Areas (ADMAA), Noida, India.
8. Participated as Delegate in One Day National Level Webinar on **Research and Publication Ethics** held on 2nd August 2021, Organized by Kodachadri Govt. First Grade College, Hosnagara, India.
9. Participated as Delegate in One Day National Level Webinar on **Writing a Quality Research Paper: Issues and Innovations** held on 13th August 2021, Organized by GS Patil, Arts and Commerce College Kundgol, Dharward Karnataka, India. Writing a Quality Research Paper Issues and Innovations.
10. Participated as Delegate in One Day Inter National Level Webinar on **Presenting Numbers and Quantities with Precision and Style** held on 17th August 2021, Organized by Research Marketing APAC WILEY.
11. Participated as Delegate in One Day Inter National Level Webinar on **Conquering the Intricacies of Citations and References** held on 24th August 2021, Organized by Research Marketing APAC WILEY.
12. Participated as Delegate in One Day Inter National Level Webinar on **Mastering the Craft of Academic Writing: A Systematic Approach** held on 31st August 2021, Organized by Research Marketing APAC WILEY.
13. Participated as Delegate in One Day Inter National Level Webinar on **Attracting Grants and Funds for Research** held on 14th September 2021, Organized by Research Marketing APAC WILEY.

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14. Participated as Delegate in One Day Inter National Conference on **Emerging Multi-Disciplinary Trends in Educational Research** held on 16th September 2021, Organized by T John College, Bangalore.
 15. Participated as Rapporteur for Presentation session in One Day National Level Seminar on **Emerging Business Trends: Opportunities and Challenges** held on 19th March 2022, Organized by DOS in Commerce, Kuvempu University Shankarghatta.
 16. Participated as Delegate in One Day National Level Seminar on **Co-Operative Institution Current Scenario and Future Challenges** held on 19th August 2024, Organized by Dept. of PG Studies and Research in Economics, Kuvempu University Shankarghatta.
 17. Participated as Delegate in Two Days Inter National Conference on **Exploring the Future of Work: Adapting to Technological. Social and Economic Transformations (EFWATSET)** held on 26th and 27th September 2024 organized by Department of Commerce, Kristu Jayanti College, Bangalore.
 18. Participated as Delegate in Two Days Inter National Conference on held **Tech Diplomacy 2.0 India's Global Strategic Alliance in Digital Decade** on 4th and 5th October 2024 organized by Christ College, Bangalore.

Workshops Online/Offline

1. **Ms Heena Tabasum** attended Two Day Workshop on **MS Excel and SPSS for Commerce Researchers** held on 30th April and 1st May 2017, Organized by DOS in Commerce, Kuvempu University Shankarghatta.
 2. **Ms Heena Tabasum** Participated as Delegate in One Day State Level Workshop on **Intellectual Property Rights** held on 30th March 2019, Organized by DOS in Commerce and Management, Sahyadri Commerce and Management College, Shivamogga.
 3. **Ms Heena Tabasum** Participated in Three Days International Live Workshop on **Statistical Data Analysis and Interpretations using SPSS** held on 22nd to 24th of October 2020, Organized by Intellect Infinity, Tamil Nadu.
 4. **Ms Heena Tabasum** Participated in Ten Days International Training Research Development Program on **Statistical Methods for Data Analysis, SPSS and Free Scopus Publication Process (ROMAP-2021)** held on 7th to 28th of April 2021, Organized by Eudoxia Research Centre, India.
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5. **Ms Heena Tabasum** Participated in One Day National Webinar on **Research Insights and Publication Prospects** held on 1st May 2021, Organized by Centre for Research and Training National Foundation for Entrepreneurship Development (NFED) Coimbatore, Tamil Nadu, India.
 6. **Ms Heena Tabasum** Participated in One Day National Level Workshop on **Preparation of Dissertation Report** held on 29th May 2021, Organized by GTIMSR in Association with Dept. of Commerce, Bangalore University.

Paper presented at State/National/International Seminar/Conference

International Seminar/Conferences

1. Presented a paper entitled **Impact of Stress on Quality Work Performance of Employees** in the International Conference on 22 and 23 February 2019 organized by Mangalore University.
2. Presented a paper entitled **Cash to Cashless Economy- A Bird View** in the International Conference on 22 and 23 February 2019 organized by Mangalore University.
3. Presented a paper entitled **Ind AS a Paradigm Shift in Financial Reporting** in the International Conference on 22 and 23 February 2019 organized by Mangalore University.
4. Presented a paper entitled **Perception Analysis of Customers towards Digital Marketing** in the International Conference on 22 and 23 February 2019 organized by Mangalore University.
5. Presented a paper entitled **Impact of GST on GDP and Economic Growth of India** in the International Conference on 22 and 23 February 2019 organized by Mangalore University.
6. Presented a paper entitled **Role of E- Learning in Higher Education** in the International Conference on 15 and 16 March 2019 organized by Dep. Of PG Studies and Research in Education, Kuvempu University.
7. Presented a paper entitled **Savings and Investment Pattern of Organised and Unorganised Sector Workforce- A Paradigm Shift** in the International Conference on 16th September 2021 organized by T John College, Bangalore.
8. Presented a paper entitled **Constraints of Unorganised Sector Workforce Involvement in Savings and Investments in New Normal World** in the

International Conference on 16th September 2021 organized by T John College, Bangalore.

9. Presented a paper entitled **Block Chain Technology and its Implications for Financial Reporting** in the International Conference on 26th and 27th September 2024 organized by Kristu Jayanti College, Bengaluru.
10. Presented a paper entitled **Navigating the Complexities of Accounting in Wholesale and Retail: Challenges, Technological Solutions and Compliance Analysis** in the International Conference on 26th and 27th September 2024 organized by Kristu Jayanti College, Bengaluru.
11. Presented a paper entitled **Cost Control and Reduction Strategies: Techniques for Enhancing Operational Efficiency** in the International Conference on 26th and 27th September 2024 organized by Kristu Jayanti College, Bengaluru.
12. Presented a paper entitled **Economic Alliances in the Digital Age: Opportunities and Challenges Ahead** in the International Conference on 4th and 5th October 2024 organized by Christ College, Bangalore.
13. Presented a paper entitled **Analysing the Mergers and Acquisitions: A Comprehensive Study** in the International Conference on 10th and 11th, January 2025, organized by JNN College of Engineering.

National Seminar/Conferences

1. Presented a paper entitled **Role of SHGs in Women Empowerment** in the National Level Seminar on 3 and 4 April 2017 organized by Tumkur University.
2. Presented a paper entitled **Relevance of Financial Inclusion for Rural Development** in the National Level Seminar on 3 and 4 April 2017 organized by Tumkur University.
3. Presented a paper entitled **Issues and Challenges of Green Accounting Practices of Small Business Enterprises** in the National Seminar on 17 January 2019 organized by Davangere University
4. Presented a paper entitled **Impact of Goods and Services Tax on MSMEs** in the National Seminar on 17 January 2019 organized by Davangere University.
5. Presented a paper entitled **Role of Regulatory Framework in Development of Small Business Enterprises** in the National Seminar on 17 January 2019 organized by Davangere University.

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6. Presented a paper entitled **Impact of Goods and Services Tax on Financial Reporting under Ind AS Regime** in the National Conference on 9 March 2019 organized by Sahyadri Commerce and Management College Shimoga.
 7. Presented a paper entitled **Sustainability and Rural Development : The Role of Non- Governmental Organization** in the National Level Seminar on 26 March 2019 organized by DOS in Commerce, Kuvempu University
 8. Presented a paper entitled **Taxation Practices among Co-Operative Societies – A Conceptual View** in the National Level Seminar on 19th August 2024 organized by Dept. of PG Studies and Research in Economics, Kuvempu University
 9. Presented a paper entitled **Challenges Faced by Women Entrepreneurs: From Personal Struggles to Business Barriers** in the National Level Seminar on 8th and 9th November 2024 organized by Dept. of Management Studies JNNCE Shivamogga

State Seminar/Conferences

1. **Ms Heena Tabasum** Presented a paper entitled **HR Accounting and Its Impact on Organizational Performance** in the State Level Seminar on 17 March 2018 organized by Edurite College of Management Studies, Shivamogga.

Papers Published

In UGC Care listed Journal with ISSN Online/Print

1. **Ms Heena Tabasum, Prof. S Venkatesh** (2021), **Unorganised Sector Workforce Involvement in Savings and Investments**, JUNI KHYAT, Marubhoomi Shodh Sansthan, Volume 11, Issue 9, No. 03, Impact factor 6.625, Pp. 183-189.
2. **Ms Heena Tabasum, Prof. S Venkatesh** (2021), **Savings and Investment Pattern of Organised Sector Workforce- A Paradigm Shift**, JUNI KHYAT, Marubhoomi Shodh Sansthan Volume 11, Issue 9, No. 03, Impact factor 6.625, Pp. 120-125.
3. **Dr. Heena Tabasum**, (2022), **Work Life Balance of Working Women in Corporate Sector- A Study**, Madhya Bharti, Volume 82, Issue 18, No. 03, Impact factor 6.28, Pp. 82-90.
4. **Dr. Heena Tabasum**, (2022), **A Study on Tax Payers Perception Towards E-Filing of Income Tax Returns with Reference to Salaried Class**, Education and Society, Volume 46, Issue 4, No. 07, Impact factor 6.71, Pp. 1-12.

In Web of Science (Scopus) Journal with ISSN Online/Print.

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1. **Ms Heena Tabasum, Prof. S Venkatesh (2021), Financial Literacy Among Unorganised Workers in Malnad Region- A Way for Economic Growth**, Vidyabharati International Interdisciplinary, Special Issue of Recent Research Trends in Management, Science and Technology, Pp. 2040-2043.

In Journal with ISSN online/offline.

1. **Ms Heena Tabasum, Ms Pooja (2019), Role of E-Learning in Higher Education**, Online Publication June 2019, International Journal of Research and Analytical Reviews, (E ISSN 2348-1269, Print ISSN2349-5138) Impact factor 4.326, Pp. 646-651.
2. **Ms Heena Tabasum (2019), Issues and Challenges of Green Accounting Practices of Small Business Enterprises**, ELK's International Journal of Finance, Volume 10, Issue 3(25th September 2019), (ISSN2349-2325 Online)Impact factor 4.43444, Pp. 32-40. DOI: <https://doi.org/10.16962/EAPJFRM/ISSN 0976-7185/2015>
3. **Ms Heena Tabasum, Mr Kumar (2020), Perception Analysis of Customers Towards Digital Marketing**, ELK's International Journal of Marketing and Retail Management, Volume 11, Issue 1(29th February 2020), (ISSN2349-2317 Online)Impact factor 4.87045, Pp. 84-93.
4. **Ms Heena Tabasum, Prof. S Venkatesh (2020), Computerized Accounting- A Solution for Banking Operations**, MAT's Journal of Economic Studies and Financial Research, Volume 1, Issue 1(July- December 2020), (Online) Pp. 16-20.
5. **Ms Heena Tabasum, Prof. S Venkatesh (2020), IND AS Repercussion on Financial Statements- A Bird View**, MAT's Journal of Business Analytics and Data Visualization, Volume 1, Issue 2 (July-December 2020), (Online) Pp. 84-93.
6. **Ms Heena Tabasum, Prof. S Venkatesh (2021), Role of Commerce Education on Growing India's Economy**, Shanlax International Journal of Education, Volume 9, Issue 2(1st March 2021), (P-ISSN 2320-2653, E-ISSN 2582-1334) Pp. 127-131. DOI: <https://doi.org/10.34293/education.v9i2.3667>
7. **Ms Heena Tabasum, Prof. S Venkatesh (2021), GST Repercussion on Financial Reporting under IND AS Regime**, ComFin Research , Volume 9, Issue 2(1st April 2021), (E-ISSN 2582-6190) Pp. 09-13. DOI: <https://doi.org/10.34293/education.v9i2.3660>.
8. **Dr. Raghunandan G, Mr. Somashekhra T H, Dr. Heena Tabasum (2024), Financial Literacy among Unorganised Workers: A Bird's View**, International

In Seminar/Conference Proceeding with ISBN online/offline.

1. **Uma C R, Manjushree S and Ms Heena Tabasum (2017), Relevance of Financial Inclusion for Rural Empowerment**, in the National Seminar 3rd and 4th April 2017 (ISBN 978-93- 82694-33-5), Pp.173-179.
2. **Prof. S Venkatesh, Ms Heena Tabasum (2019), Impact of GST on Financial Reporting under Ind AS Regime**, Online Publication 9th March 2019 (ISBN 978-81-938339-6-4), Pp. 265-271.
3. **Ms Heena Tabasum, Pradeep Kumar K (2020), Ind AS a Paradigm Shift in Financial Reporting** in the International Conference organized by Mangalore University 22nd and 23rd February (ISBN 978-81- 92 4545-0-4), Pp. 11-18.
4. **Ms Heena Tabasum, Shashirekha K (2020), Impact of Stress on Quality Work Performance of Employees** in the International Conference organized by Mangalore University 22nd and 23rd February (ISBN 978-81- 92 4545-0-4) Pp. 19-26.
5. **Ms Heena Tabasum, Pruthvi L Shetty (2020), Cash to Cashless Economy- A Bird View** in the International Conference organized by Mangalore University 22nd and 23rd February (ISBN 978-81- 92 4545-0-4), Pp. 339-346.
6. **Dr. Heena Tabasum (2024), Block Chain Technology and its Implications for Financial Reporting** in the International Conference organized by Kristu Jayanti College, Bengaluru 26-27 September (ISBN 978-81- 968844-1-3), Pp. 81-87.

Study Material for Kuvempu University Online M.Com Programme

1. Dr. Heena Tabasum (2023) Accounting Theory
2. Dr. Heena Tabasum (2023) Advanced Management Accounting
3. Dr. Heena Tabasum (2023) Principles and Practices of Insurance

Special Lecture

1. Delivered One day Special Lecture on Accounting Theory and Analysis- Price Level Changes, Organized by Department of Commerce, Smt. Indira Gandhi Govt. First Grade Women's College, Sagar in association with IQAC on 23rd March 2024.

2. Delivered One day Special Lecture on Advanced Cost Management, Organized by Department of Commerce, Smt. Indira Gandhi Govt. First Grade Women's College, Sagar in association with IQAC on 30th September 2024.

Other qualification

- ❑ **Ph. D**
- ❑ **Passed SLET**

Work Experience

- ❑ **Seven years of teaching experience** in Jnana Sahyadri Shankaraghatta, Kuvempu University

Teaching Experience Record

Academic Year	Designation	From Date	To Date-	Service Term
2016-17	Guest Faculty (Full Time)	08-08-2016	31-05-2017	1 year
2017-18	Guest Faculty (Full Time)	01-08-2017	31-05-2018	1 year
2018-19	Guest Faculty (Full Time)	15-07-2018	31-05-2019	1 year
2019-20	Guest Faculty (Full Time)	01-08-2019	31-05-2020	1 year
2021-22	Guest Faculty (Full Time)	15-12-2021	30-10-2022	1 year
2022-23	Guest Faculty (Full Time)	01-02-2023	30-11-2023	1 year
2023-24	Guest Faculty (Full Time)	01-01-2024	30-10-2024	1 year
Total Years of Service				7 years

Project Guidance for M.COM Students

- ❑ During service period successfully guided the projects of Master of Commerce (M.Com) students in Jnana Sahyadri Shankaraghatta, Kuvempu University

Students Project Guidance Record

Academic Year	Number of Project Students Guided
2016-17	06
2017-18	12

2018-19	15
2019-20	15
2021-22	20
2022-23	20
2023-24	30
Total	118

Awards

- ❑ **Best Young Faculty Award** under National Faculty Award 2022-23 organised by Novel Research Academy, Pondicherry, India.
- ❑ **Best Inspirational Teacher of the Year Award** under National Faculty Award 2023 organised by Avishkar Foundation, Solapur, India.

I hereby declare that the above information is true to the best of my knowledge.

Date: 15/03/2025

Place: Tarikere

Yours' faithfully

(HEENA TABASUM)