Curriculum Vitae



NATARAJA T. C.

S/O CHANDRAPPA C.R.,

SHANKARAGHATTA-577451

SHIVAMOGGA (DIST.), KARNATAKA

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1. <u>Personal Details:</u>

	Father's Name	: Chandrappa C. R.
	Mother's Name	: Nethramma
	Date of Birth	: 05/06/1982
	Sex	: Male
	Category	: OBC
	Nationality	: Indian
	Marital Status	: Married
	Languages Known	: Kannada, English, Hindi and French (Elementary)
2.	Permanent Address	: S/O Chandrappa C. R.,

Ashraya Badavane, Galihalli Cross,

Tarikere-577228, Chikkamagalur (Dist.), Karnataka

3. Details of Educational Qualification:

Programme	Name of the Course	Institution/University	Percent age of Marks	Year of Passing
	Master of Tourism	Kuvempu University		2008

Post-Graduation	Administration (MTA)		68.60	
Under Graduation	BA (HEK)	Kuvempu U n iversity	62.22	2005
PUC	PUC(HEPS)	Dept. of Pre University Education, Govt. of Karnataka	73.83	2001
10th Standard		Karnataka Secondary		
or equivalent	SSLC	Education Examination Board	54.40	1998
UGC- NET/SLET	NET	University Grants Commission	54.85	Dec-2012
Ph. D.	Pursuing	Kuvempu University	-	From 05-08-2023

4. Details of and Professional Qualification and Teaching Experience:

Designation	College/Institution/University	Period From - To
Guest Lecturer	Dept. of P.G. Studies & Research in Tourism Administration (MBA Tourism and Travel Management), Kuvempu University, Jnanasahyadri, Shankaraghatta.	02/11/2020 To Present
Guest Lecturer	Dept. of Studies Tourism Administration (MTA 5-Year Integrated and BBA Tourism and Travel), Sahyadri Commerce and Management College, A Constituent College of Kuvempu University Shivamogga	12/06/2019 To 30/04/2020

Guest Lecturer	Dept. of Tourism Administration (MTA 5-Year Integrated), Sahyadri Science College, A Constituent College of Kuvempu University, Shivamogga, Karnataka Teaching Experience	13/08/2008 to 30/06/2011 16 Years
Guest Lecturer	Integrated), Sahyadri Science College, A Constituent	to
VISINDO ESCULIV		
	Dept. of History and Tourism, Diploma in Tourism Administration, JCBM College, Sringeri, Karnataka	05/09/2009 to 24/04/2011
Acet Proteccor	Dept. of Tourism, MTA 5-Year Integrated and B.Com Tourism, SRN Adarsh College, Bangalore, Karnataka	20/07/2011 to 14/02/2016
and	Dept. of Tourism Administration MTA 5- Year Integrated Course and MTA 2-Year PG and B.Com Tourism, KLEs S. Nijalingappa College, Bangalore, Karnataka	15/02/2016 To 31/05/2017
Guest Lecturer	Dept. of Studies Tourism Administration (MTA 5-Year Integrated and BBA Tourism and Travel), Sahyadri Commerce and Management College, A Constituent College of Kuvempu University Shivamogga, Karnataka	13/09/2017 To 05/04/2018
Guest Lecturer	Dept. of Studies Tourism Administration (MTA 5-Year Integrated and BBA Tourism and Travel), Sahyadri Commerce and Management College, A Constituent College of Kuvempu University Shivamogga, Karnataka	29/06/2018 To 05/04/2019

5. Competence in Computer Application: 1. Basics of Computer Application 2. MS DOS, MS Office, Internet Explorer

6. Details of the Professional-Related Activity: Membership

Designation	Board/Committee	College/Institution/University
Member	BOS-(BTTM)	Department of Tourism Administration, Sahyadri Science College, Shivamogga A Constituent College of Kuvempu University
Member	BOE-(MTA Integrated & BTTM)	Department of Tourism Administration, Sahyadri Science College, Shivamogga A Constituent College of Kuvempu University
Member	BOE-Paper Setter and Evaluation (B.Com (VOC) Tourism) and MTA Integrated and MTA PG)	Bangalore University, Jnana Bharathi, Bangalore
Member	Panel of Paper Setters	Mar Ivanios College (Autonomous), Thiruvanthapuram, Kerala
Member	BOE-Panel of Paper Setters	Department of Tourism Administration, Sahyadri Commerce and Management College, Shivamogga Kuvempu University
Member	Panel of Paper Setters and External Examiners	Dept. of MBA Tourism and Travel Management, Add-on Courses in Travel and Tourism, Mangalore University
Member	BOE	Dept. of Tourism, GFGC, Kolar, Bangalore North University

7. No. of Publications: Articles in Journals

Sl. No.	Title	Name of Journal / Vol. No. / Issue No. / Page No.s	Name of the Publisher	ISSN No.	Month Year
01.	"An overview of Digital Transformation Initiatives in Tourism, Aviation, and Hospitality Industry"	Journal of Emerging Technologies in Innovative Research, Vol.5, Issue.12, Pg. 55	JETIR	2349- 5162	December 2018
02.	"Human Resource Development in Tourism and Hospitality Industry: Issues and Challenges"	International Journal of Research in Computer Application and Management, Vol. 8 Issue No.10 Pg.21	IJRCM	2231- 1009	October 2018

03.	"Human Resource Development in Tourism and Hospitality Industry: Issues and Challenges"	Research maGma, An International Multidisciplinary Journal Vol.1 and Issue-X, Page No.57-62	Research magma UGC Listed No-63465	2456- 7078	December- 2017
04.	"The Role of Heritage Preservation in Tourism Promotion: A Study in Wayanad"	Adarsh Business Review (ABR) Vol.2 and Issue.2, Page No.s 33-38	AGI, Bangalore	2394- 4250	July-Dec- 2015
05.	"Community Based Tourism: case study on Potential of Shivanahalli village"	Compass , Journal Of Department of Tourism VOL.1 AND ISSUE.2 Page No.s: 67 to 75	Garden City College, Bangalore	2394- 0646	10th October, 2014

8. Chapter in Book:

Sl. No.	Title	Name of Book/ Vol. No. / Issue No. / Page No.s	Name of the Publisher	ISBN No.	Month Year
01.	Tourism: The Role of Tourism in Disaster Management Strategies	Emerging Trends in Management, Vol. I and First Edition Page No. :316-324	The Associated Publishers, Ambala City, Haryana, India	978-81- 8429-108-7	2014

9. Conference Proceedings Full Papers:

Sl. No.	Title	Name of Publication/ Vol. No. / Issue No. / Page No.s	ISBN No.	Name of the Publisher	Level	Month Year
01	"Finance - As a Strategy for Sustaining Global Competition"	Seminar Proceedings of Emerging Strategies to Sustain	978- 163102664- 5	C.B. Bhandari Jain College, Bengaluru	International	September 2015

		Global Competition				
02	"Green Banking for Sustainable Growth"	Conference proceedings full papers, Page No.s:127- 130	978-81- 930411-0-9	ARC, SRN Adarsh College and ELK Asia Pacific Journals	International	13 th March, 2015
03	Financing in Tourism Business: An Eco-tourism Perspective	International Conference on Innovative Practices in Business and Information Technology, Page No. 32	978-1- 63452-307- 3	Adarsh Institute of Management and Information Technology	International	15 th and 16 th December, 2014
04	Bengaluru: Hub of Medical Tourism	Research Edited Papers Series Volume-III, Page No.: 70-76	978- 163102078- 0	ARC, SRN Adarsh College	National	2014
05	Safe and Honourable Tourism in India: A Study	Conference proceedings full papers Volume-II, Page No.: 264-268	978- 163102030- 8	SRN Adarsh College	International	30 th April, 2014
06	Fair Trade in Tourism: An Economic Perspective	Conference proceedings full papers Volume-I,	978- 163041692- 8	SRN Adarsh College	International	30 th April, 2014

		Page No.: 287-290				
07	Career Opportunities in Travel, Tourism and Hospitality Industry in India	Conference proceedings full papers Volume-II, Page No.: 295-299	978- 163102030- 8	SRN Adarsh College	International	30 th April, 2014
08	Eco-Tourism in Karnataka	Conference proceedings full paper, VOL.I, Page No.: 290- 294	978- 1921937-2- 1	Research and Development Forum, and Government First Grade College, Sarsi, Uttarakannada	National	21 st February, 20 14
09	The Role of Tourism in Disaster Management Strategies	Conference proceedings full paper	978-95- 82715-98-6	Dept. of Travel and Tourism, Mount Carmel College, Bangalore	National	11 th September, 2013

10. Paper Presentations:

Sl. No.	Title of the Paper	Name of the Conference /Seminar /Symposium	Level	Place	Date
01	"Education and Training: Issues Related to Tourism Industry"	One-Day National Level Symposium on "Tourism and Hospitality Education- A Milieu of Academicians and Professional Convergence"	National	Dept. of PG Studies & Research in Tourism Administration, Kuvempu University, Shankaraghatta	7 th April, 2017

02	"Mobile Banking- Trends, Issues and Customer Satisfaction"	One-Day UGC Sponsored National Conference on "Innovative Emerging Strategies in Commerce and Industry"	National	Al-Ameen College for Arts Science and Commerce, Bengaluru	30 th March, 2015
03	Impacts of Climate change on Adventure Tourism in India: A Case Study at Himalayan Region	Seminar on "Incredible India Lies in its Future	National	Dept. of Tourism, Garden City College, Bangalore	30 th August, 2013
04	Sustainable Eco- tourism: An Approach to Responsible Tourism	One-Day National Level Conference on "Responsible Tourism-New Dimension"	National	Dept. of PG Studies & Research in Tourism Administration, Kuvempu University, Shankaraghatta	31th May, 2012
05	The role of Homestays in Promoting Rural tourism	One-Day National Level Seminar on "Rural Tourism in India: Opportunities and Challenges"	National	Dept. of Tourism Administration, KLE College Bangalore	25 th February, 2012
06	Travel and Tourism in India	One-Day State Level Seminar on " Career and Opportunities in Travel, Tourism and Hospitality Industries"	State	Dept. of History and Tourism, SJVP College, Harihar	21 st March, 2011

11. Participation in Conferences/Seminars/Workshops/Symposia:

Sl. No.	Name of the Conference/Seminar/Webinar	Name of Organizer	Level	Date
1.	Crisis Response and Recovery: Nature-Based Tourism,	IUCN World Commission on	International	17 th /18 th November,
	Biodiversity, and Livelihoods	Protected Areas Tourism and		2021

		Protected Areas Specialist Group (TAPAS Group), Center for Responsible Travel (CREST), World Wildlife Fund (WWF), and the Arizona State University (ASU) School of Community Resources and Development		
2.	Webinar on "Enhancing Effective Communications Skills"	Balaji Institute of Management Sciences, NARSAMPET, Warangal, Telangana.	International	8 th March, 2021
3.	1 st Asian Tourism Research Conference- Interpreting the Landscape of Asian Tourism	School of Tourism Studies, Mahatma Gandhi University, India	International	1 st December, 2020
4.	Two-day Webinar on Challenges and Prospects of Travel and Tourism Industry in Post Covid-19 Scenario	Department of Tourism and Travel, Ramakrishna Mission Vidyamandira, Howrah	International	12 th & 17 th August, 2020
5.	A Digital Charcha on Glocalization-A Local Mindset for Global Framework" (A Vision for Vocal for Local	School of Management, IMS Noida	National	31 st July 2020
6.	Web-Lecture on "Fundamentals of Research Methodology" presented by Dr. Hiram Ting, Ambassador of Emerald Publishing in East Asia	Department of Humanities and Management Science, Madan Mohan Malaviya University of	National	6th July, 2020

		Technology, Gorakhpur.		
7.	Online Panel Meet on Post-Covid Scenario of Tourism Academia: Strategic Plan for Skill Enhancement	Department of Tourism and Travel Management, Jyothi Nivas College, Bengaluru	International	4 th July, 2020
8.	EVENTMANAGEMENTWEBINARSERIES: Today'sChallengeinEventsProductions& Logistics	SchoolofHospitality,TourismandEvents	International	25 th June, 2020
9.	Online Panel discussion on "Coping with Challenges of Online Education"	Amity School of Liberal Arts, Amity University Haryana.	National	21 st June, 2020
10.	Webinar on "Practical Curriculum in Virtual Learning" with passing score of 80%	Department of Management Studies, East West College of Management, Bengaluru	National	19 th June 2020
11.	Webinar on AI-Driven Marketing in Post- COVID Era	Department of Commerce, Evening [Under- Graduate & Post- Graduate Sections] Shri Shikshayatan College, Kolkata	National	18 th June, 2020
12.	Tourism Development in India- Need, Opportunities and Challenges	Dept. of Studies in Tourism Administration, Sahyadri Commerce and Management College, Shivamogga	National	23 March 2019
13.	Seminar on	Sahyadri Commerce and	National	9 th March 2019

	Contemporary Issues and Challenges of Commerce in GST Regime	Management College, Shivamogga		
14.	One-Day National Level Symposium on "Tourism and Hospitality Education- A Milieu of Academicians and Professional Convergence"	Dept. of PG Studies & Research in Tourism Administration, Kuvempu University, Shankaraghatta	National	7 th April, 2017
15.	UGC Sponsored Two-Day National Seminar on "The Contributions of Swamy Vivekananda to Cultural Nationalism of India"	Dept. of History, SJMFG College of Arts and Commerce, Tarikere	National	24 th and 25 th October, 2016
16.	International Seminar on "Tourism and Universal Accessibility- Challenges and Opportunities"	St. Joseph's College of Commerce and FKCCI, Bengaluru	International	7 th September, 2016
17.	International Conference on "Cinematic Tourism: Movies as a Tool for Modern Tourism Marketing"	Garden City College, Bengaluru	International	20 th February, 2016
18.	Symposium on "Impact of Travel Automation in Hospitality and Tourism Industry"	Mount Carmel College, Bengaluru	National	8 th February, 2016
19.	International Seminar on "Emerging Strategies to Sustain Global Competition"	C.B. Bhandari College, Bengaluru	International	30 th September, 2015
20.	International Seminar on "Tourism Sector in India: Development, Sustainability and Challenges"	St. Joseph's College of Commerce and FKCCI, Bengaluru	International	4 th September, 2015

21.	One-Day UGC Sponsored National Conference on "Innovative Emerging Strategies in Commerce and Industry"	Al-Ameen College for Arts Science and Commerce, Bengaluru	National	30 th March, 2015
22.	International Conference on Vanijya Sammelana- Recent Trends in Business, Management, Information Technology and Tourism"	Adarsh Group of Institutions, Bengaluru	International	13 th March, 2015
23.	International Conference on "Innovative Practices in Business and Information Technology"	AIMIT, India and Stevenson University, USA	International	15 th and 16 th December, 2014
24.	International Conference on Vanijya Sammelana- Recent Trends in Business, Management and Tourism"	Adarsh Group of Institutions, Bengaluru	International	30 th April, 2014
25.	International Conference on "Tourism and Community Development:	Garden City College, Bengaluru	International	10 th October, 2014
26.	One-Day National Seminar on "Incredible India Lies in its Future Preservation of Water"	Dept. of Tourism, Garden City College, Bangalore	National	30 th September, 2013
27.	National Seminar on "Water Climate and Tourism- is it a boon or bane to mankind and economic environment"	Mount Cormel College, Bengaluru	National	11 th September,2013
28.	Two-Day UGC sponsored state level seminar on "Water Cooperation, Conservation and Management-	Jyothi Nivas College, Bengaluru.	State	6 th and 7 th , August 2013

	Issues and Challenges in the 21 st Century"			
29.	Role of Women in Achieving a Sustainable Future- An Economic Prospective"	SRN Adarsh College, Chamarajpet, Bengaluru	International	15 th March, 2013
30.	Role and Contribution of Women in Science	SRN Adarsh College, Chamarajpet, Bengaluru	National	12 th March, 2013
31.	One-Day National Level Conference on "Responsible Tourism-New Dimension"	Dept. of PG Studies & Research in Tourism Administration, Kuvempu University, Shankaraghatta	National	31th May, 2012
32.	One-Day National Level Seminar on "Rural Tourism in India: Opportunities and Challenges"	Dept. of Tourism Administration, KLE College Bangalore	National	25 th February, 2012
33.	One- Day Symposium on " The Role of Museums in Conserving the Cultural Heritage of India"	Jyothi Nivas College, Bengaluru.	National	7 th February, 2012
34.	UGC Sponsored Two-Day National Level Seminar on "Karnataka as Global Tourist Destination -Challenges and Opportunities"	Department of Commerce, Maharani's Arts, Commerce & Management College, Bangalore	National	3 rd and 4 th , Feb, 2012
35.	One Day State Level Symposium on "Tourism Research Methodologies"	Department of Tourism administration, Sahyadri Science College, Shimoga	State	25 th March, 2011

36.	One Day State Level Seminar on "Career Opportunities in Travel, Tourism and Hospitality"	Dept. of History and Tourism, S.J.V.P College, Harihar	State	21 st March, 2011
37.	One Day National level Seminar on "Tourism and Global Warming	Dept. of Tourism Administration, KLE's S. Nijalingappa College, Bangalore	National	9 th March, 2010
38.	National level Seminar on "Changing Face of Tourism in Global Scenario"	Dept. of Tourism Administration, KLE's S. Nijalingappa College, Bangalore	National	7 th March, 2009
39.	One Day National Level Seminar on "Eco-tourism Problems and Prospects"	Dept. of Tourism Administration, Kuvempu University and Dept. Tourism Administration, Sahyadri Science College, Shimoga	National	29 th March, 2008
40.	Two-Day National Seminar on "Contemporary Issues in Banking, Finance and Insurance"	Dept. of PG Studies and Research in Business Administration, Commerce and Tourism Administration, Kuvempu- University	National	01 st December, 2007
41.	Two-Day National Level Seminar on "Global Convergence of Commerce Education"	The CCECCICAI, New Delhi and Department of PG Studies & Research in	National	28 th and 29 th October 2006

Business Administration,	
Commerce and Tourism	
Administration,	
Kuvempu University	

12. Workshop/FDP/Training Programmes:

Sl. No.	Name of the Workshop/FDP/Training Programme	Name of Organizer	Level	Date
1.	Seven-day National Level FDP on Research Methodology	Bala's VV Academy, Chennai	National	07 th February 2024 to 13 th February 2024
2.	Four days Online Workshop- Impact of Covid-19 on Academics	Sahyadri Commerce and Management College, Shivamogga	National	21 th July to 24 th July, 2020
3.	Management/Faculty Development Programme on "The Role of Technology in Business Management for the Revival of Economic Slowdown"	Department of Management Studies, New Horizon College of Engineering, Bangalore	International	17th & 18th June, 2020
4.	Faculty Development Programme on-"Life of a Prof"	ISBM, Bangalore	National	
5.	Intellectual Property Rights	Dept. of PG Studies & Research in Commerce and Management with IQAC, Shivamogga	State	30 th March 2019
6.	NAAC's New Methodology of Assessment and Accreditation	Sahyadri Commerce and Management	University	23 rd March 2019

		College, Shivamogga		
7.	One-Day Workshop on "Choice Based Credit System and Re- orientation of I Semester B. Com Syllabus" of Bangalore University	SRN Adarsh College, and Bangalore University Teachers Council of Commerce & Management	College/Univ ersity	12 th July, 2014
8.	One-day Faculty Development Programme on "Importance of Counseling for Teachers"	IQAC and Research Cell, SRN Adarsh College, Chamarajpet, Bangalore	College/Univ ersity	28 th , September 2013
9.	One-day Faculty Development Programme	IQAC and Research Cell, SRN Adarsh College, Chamarajpet, Bangalore	College/Univ ersity	8 th , March 2013
10.	Two-Day National Level "Syllabus Revision Workshop of MTA 5-Year Integrated Course"	Department of Tourism administration, Sahyadri Science College, Shimoga	National	19 th and 20 th March, 2011

13. Conferences/Seminars/Workshops/Symposia Organized: Member of Organizing Committee:

Sl. No.	Name of the Seminar	Organizer Name	Place	Date
01.	Tourism Development in India- Need, Opportunities and Challenges	Dept. of Studies in Tourism Administration, Sahyadri Commerce and Management College,	Shivamogga	23 rd March 2019
02.	Vanijya Sammelana-2015 One- Day International Conference on Commerce, Management, Information Technology and Tourism"	SRN Adarsh College,	Bangalore	13 th March, 2015

03. Vanijya Sammelana-2014 One- Day International Conference on "Recent Trends in Management, Commerce and Tourism"		Bangalore	30 th April, 2014
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I hereby declare that the information furnished is true and correct to the best of my knowledge and belief.

Date: 20-06-2024

Place: Shankaraghatta

Signature of the Candidate



(NATARAJA T. C.)