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Head & Associate Professor  
Mobile No. 9483796169

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**Registration fee- Participation & Presentation**

- ✓ Academicians and Professionals - Rs. 800
- ✓ Research Students/Guest Faculty - Rs. 500
- ✓ Students - Rs. 200

**Certificates will be issued  
to all the registered  
participants**



9901627609

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**KUVEMPU UNIVERSITY**

# Sahyadri Arts College

SHIVAMOGGA – 577203 Karnataka, India

Department of Journalism & Mass Communication  
with  
Media Perceivers Forum



**Two Day National Seminar**

**Media and Social Movements in India:  
Its Problems & Prospects in Vikasit Bharat -2047**

Date

**21 & 22 March, 2025**

Venue

**Jayachamarajendra Wodeyar Auditorium  
College Campus**

## The University

Kuvempu University was established in 1987 and it is affiliating university in Karnataka. It is a state university recognized by UGC under 2(f) 12 (b). Its mission is to provide access to education to all, foster creativity in teaching, learning, and research, and develop human resources. It was named after the famous Kannada writer **Kuvempu**, a Jnanapith Laureate and Vice-Chancellor of the University of Mysore. The main campus is in Shankaraghatta, about 28 kilometers from Shivamogga and 18 kilometers from Bhadravathi. The 230-acre campus is located on a small hillock and is free of pollution.

## The College:

Sahyadri Arts College is situated on the bank of river Thunga in Shivamogga city with surrounded by lush green thick forest. It was established in 1940 with 105 students and nine faculty members as an intermediate college. In 1956 the college was upgraded into First Grade College. In 1992 the college became a Constituent College of Kuvempu University, presently offering Undergraduate BA & BSW and Three PG departments. In 2010 the college recognized as a **College With Potential For Excellence** a prestigious tag which only few colleges in India enjoy. Our college has been selected for RUSA Rs. 2crore to add and develop Academic feather to its crown.

## The Department

In keeping with the tradition of educational excellence the college started undergraduate (UG) Department of Journalism in 1993-94, with the vision of producing good quality journalist equipped with necessary skills required to the field of Journalism.

The department gives immense importance to practical media training by organizing regular special lectures, workshops, and national/state and university level seminars. Students of journalism also bring out **College Times** a practical wall paper. Within the last 30 years of its initiation the department trained more than 800 students who contributed to the nation building, serving the society as socially responsible journalists.

## National Seminar

### MEDIA AND SOCIAL MOVEMENTS IN INDIA: ITS PROBLEMS AND PROSPECTS IN VIKASIT BHARAT-2047

#### Objectives:

1. The national seminar is organized to offer participants may interact with stalwarts of activists and professionals on past-present & future relevance of social movements and media activism.
2. The seminar provides an opportunity to the participants to share their knowledge on recent issues in Language, Socio-Economic, Political, Historical, Psychological, Cultural, Education and other aspects of recorded documents through their research, studies and observations and appreciate the knowledge they have and to rebuild a healthy Indian society on the basis of constitutional values.

#### Sub-Themes

1. Social Media and Language
2. Politics in Main Stream and Social Media
3. Digital Media: Possibilities and Challenges
4. Politics, Media and Social Movements
5. Economic Development, and Media
6. Social Justice and Media
7. Constitutional Values and Media
8. Historical Perspectives and Media
9. Media, Mind and society.

➤ **Last Date For Abstract** 12-03-2025  
➤ **For Full Paper** 18-03-2025  
**Seminar on 21 & 22 March, 2025**

Send your abstracts & full papers to e-mail ID  
**[jmcshahyadri2025@gmail.com](mailto:jmcshahyadri2025@gmail.com)**