



ಕುವೆಂಪು ವಿಶ್ವವಿದ್ಯಾಲಯ KUVEMPU UNIVERSITY



Department of Journalism and Mass Communication

In association with

Alumni Association

Dept. of Journalism and Mass Communication

Organizes

One day National Seminar on

DIGITAL MEDIA JOURNALISM : CHALLENGES AND PROSPECTS

In Honor of

Prof. D. S. Poornananda, (Retd..)

Inaugural Session

Presided by

Prof. B. P. Veerabhadrappa

Hon'ble Vice Chancellor, Kuvempu University

Keynote address

Dr. Arulchelvan Sriram

Associate Professor, Department of Media Sciences
Director, Educational Multimedia
Research Centre (EMRC),
College of Engineering Guindy Anna University, Chennai

Chief guests

Prof. Geetha C.

Registrar (I/C), Kuvempu University

Prof. D. S. Poornananda

Professor (Retd.), Dept. of J&MC

Mr. Ashok Ram D. R

Chief Editor, Eedina.com, Bangalore.

Presence

Dr. Sathyaprakash M. R.

Chairman, Dept. of J&MC

Dr. Sathish Kumar

Honorary President, Alumni Association

Date: 23 Feb 2023

Time: 10.00 am

Venue: Prof. S. P. Hiremath Hall

ALL ARE CORDIALLY INVITED

Dr. Raghavendra S. G

President, Alumni Association

Dr. Varghese P. A.

Professor, Dept. of J&MC

Teaching Faculty, Research Scholars, Alumni Association members, and P.G. Students,
Dept. of Journalism and Mass Communication, Kuvempu University, Shankaraghatta



Technical Sessions

Session -1

11:45 am Onwards

Topic

Status of digital media journalism in India with special reference to regional languages

Dr. Arulchelvan Sriram

Associate Professor, Department of Media Sciences
Director, Educational Multimedia
Research Centre (EMRC),
College of Engineering Guindy Anna University, Chennai

Lunch Break

Time: 1.15 to 2.15 pm

Session -2

2 :30 pm Onwards

Topic

Challenges of practicing digital media journalism

Mr. Ashok Ram D. R

Chief Editor, Eedina.com
Bangalore.

Valedictory Program

Time: 4.00 to 4.30 pm

Prof. Naveenkumar S K

Registrar (Evaluation), Kuvempu University

Prof. Ramachandra Y. L

Finance Officer, Kuvempu University

Dr. Sathyaprakash M. R.

Chairman, Dept. of J&MC

Dr. Sathish Kumar

Honorary President, Alumni Association

Dr. Varghese P. A.

Professor, Dept. of J&MC

Mr. Ashok Ram D. R

Chief Editor, Eedina.com
Bangalore.

Mr. Sharath Kumar Bhadravathi

Secretary, J&MC Alumni
Association
Kuvempu University