

AR. Letter No. 012/2024 (C4Y)

Dated: 8<sup>th</sup> August 2024

**Subject: Observance of Anti-Ragging Day on 12 August, followed by Anti-Ragging Week from 12 to 18 August**

Dear Madam/Sir,

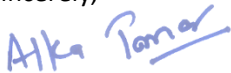
To prevent ragging, the UGC has framed regulations to curb this menace in higher education institutions. These regulations are mandatory, requiring all institutions to take necessary steps for full implementation, including a monitoring mechanism as stated in the regulations, and to ensure strict compliance. The UGC has also taken several proactive measures to raise awareness about preventing ragging in higher education institutions.

In observance of Anti-Ragging Day on 12 August, followed by Anti-Ragging Week from 12 to 18 August, the UGC and Centre for Youth (C4Y), the UGC National Anti-Ragging Monitoring Agency, suggest further activities during these celebrations:

1. Use the hashtag **#YaARIYouthAgainstRagging** in all your activities and social media posts related to celebrating Anti-Ragging Day/Week, and tag UGC and C4Y (social media accounts are provided below).
2. Post Anti-Ragging video messages from the head of your institution on your social media and official website.
3. Kindly organise the activities as suggested in the UGC's earlier letter dated 8 July 2024. The celebration activities can also be held throughout the entire month, depending on students' availability on campus.
4. Please share the details of these activities on the Anti-Ragging website (<https://www.antiragging.in/survey/action-taken-on-celebration-of-anti-ragging-day.php>). Institutes with more awareness activities will be appreciated and applauded.
5. UGC and C4Y are organising a **National Contest 2024** for students: Contest 1 - Instagram Threads Digital Poster Making; Contest 2 - Instagram Reel Making; and Contest 3 - YouTube Video. Please disseminate this information among your students and encourage their participation. The National Contest 2024 poster is enclosed. Refer this <https://lnkd.in/gVqWrR5H>
6. **Selfie Stand designs** have been created for you to print, and for this, you may consider designating an Anti-Ragging Selfie Corner in a prominent location on your campus.
7. To facilitate this, UGC creative designs for Anti-Ragging Day/Week: (i) Celebration Creatives, (ii) National Contest 2024 Poster, and (iii) Selfie Stand designs can be accessed here: [www.antiragging.in](http://www.antiragging.in).
8. Furthermore, we would appreciate it if you could kindly forward this advisory to all the colleges within your jurisdiction to celebrate Anti-Ragging Day/Week accordingly.
9. For further updates, please visit [www.antiragging.in](http://www.antiragging.in) or contact Alka Tomar, Chairperson, Centre for Youth (C4Y), UGC National Anti-Ragging Monitoring Agency at 98180 44577, 011 4161 9005, [alka.tomar@c4yindia.org](mailto:alka.tomar@c4yindia.org), [antiragging@c4yindia.org](mailto:antiragging@c4yindia.org).

Your continued support and commitment will be crucial in creating safe and ragging-free higher education institutions.

Sincerely,



**Alka Tomar**

Chairperson

Centre for Youth (C4Y)

E: [alka.tomar@c4yindia.org](mailto:alka.tomar@c4yindia.org) , [antiragging@c4yindia.org](mailto:antiragging@c4yindia.org)

To

- Vice Chancellors of all universities
- Directors/Principals of all colleges and institutions

## Social Media Handles for tagging in your activity posts

### UGC INDIA

Twitter	@UGC_India
Instagram	@UGCIndia
Facebook	@UniversityGrantsCommission
YouTube	@channel/UClbbWYTjSiXnhShJ0Z1-05g
LinkedIn	@company/ugc-india

### Centre for Youth (C4Y), UGC National Anti-Ragging Monitoring Agency

Twitter	@C4Y_IN
Instagram	@C4YIndia
Threads	@C4YIndia
Facebook	@C4YIndia
YouTube	@channel/UCYA1YiyDq7PAAKQXEBiOw6w
LinkedIn	@company/c4YIndia

Poster Print Size: A3



Ministry of Education  
Government of India



विश्वविद्यालय अनुदान आयोग  
University Grants Commission  
Quality Higher Education for All



75  
Azadi Ka  
Amrit Mahotsav



**ANTI  
RAGGING**



UGC National Anti-Ragging Monitoring Agency  
**C4Y**  
Centre for Youth  
Let's Grow Together

# NATIONAL CONTEST 2024

## #YaARIYouthAgainstRagging

**Be Creative. Be Original. Make an Impact.**

UGC and C4Y invite students from all universities, colleges, and institutes in India to participate in the National Contest 2024, celebrating Anti-Ragging Day on 12 August and Anti-Ragging Week from 12 to 18 August.

**CONTEST 1**

**INSTAGRAM THREADS DIGITAL POSTER MAKING**  
Create a captivating A3 Digital Poster in JPEG or PNG format and upload it to your Instagram Threads.

**CONTEST 2**

**INSTAGRAM REEL MAKING**  
Be creative, submit a 30-60 second Reel, and upload it to your Instagram page.

**CONTEST 3**

**YOUTUBE VIDEO**  
Craft a YouTube Video, up to 120 seconds, inspired by the theme and upload it to your YouTube channel.

**WHERE TO SUBMIT**

Submit your masterpiece via the QR code



### TERMS AND CONDITIONS

**How to Submit**

Upload your contest Reel, Video, or Digital Poster with the hashtag #YaARIYouthAgainstRagging and tag  @C4YIndia &  Centre for Youth in your submissions

**Deadline**

Sunday, 18 August 2024

**Eligibility**

Open to all students enrolled in Higher Education Institutions in India (Universities, Colleges, and Institutes). Each participant may submit only one entry per contest

**Language**

Reels and Videos can be in any Indian language with English subtitles. Digital posters in portrait orientation must be in English only

**Selection Criteria**

Entries will be judged on creativity, originality, positive and authentic content, relevance to the hashtag (theme), and the number of likes and views

**Eminent Jury**

The top three winners in each category will be chosen by a distinguished panel of judges

**Accolades**

Top entries will be featured on the National Anti-Ragging Website ([www.antiragging.in](http://www.antiragging.in)) to raise awareness about curbing ragging. E-certificates will be awarded to shortlisted entries and winners will receive certificates and trophies

**Announcements**

Shortlisted participants will be announced on 26 August, and winners on 30 August



**Organised by**

Centre for Youth (C4Y)  
UGC Anti-Ragging Monitoring Agency  
National Anti-Ragging Programme in India

**[www.c4yindia.org](http://www.c4yindia.org)**

**Contact and Contest Information**

Email: [antiragging@c4yindia.org](mailto:antiragging@c4yindia.org) | [helpline@antiragging.in](mailto:helpline@antiragging.in)  
Phone: 011-41619005 | 1800 180 5522


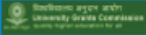
**[www.antiragging.in](http://www.antiragging.in)**

**Selfie Stand Size: 6.5 ft (H) and 4 ft (W)**  
 (Top: 0.5 ft, Base: 3 ft, Both Sides: 0.4 ft each, Cutout - White Space: 3 x 3 ft)  
**Printing: Sunboard Cutout with stand | Printing Sides: One side only**  
**Selfie Stand Design 1**







## Selfie Stand Design 3

# #YaARIYouthAgainstRagging








**UNITE AGAINST RAGGING**  
 Anti-Ragging Awareness **Makautsav**

**WORKSHOPS | COMPETITIONS | CONTEST | CAMPAIGNS | FESTIVALS**

**National Anti-Ragging Day: 12 August | National Anti-Ragging Week: 12 – 18 August**

**University Grants Commission (UGC)**

UniversityGrantsCommission  
 ugcIndia  
 channel/UCIbbWYTJSiXnhShJ0Z1-05g  
 ugc\_india  
 company/ugc-India

**Centre for Youth (C4Y)**

C4YIndia  
 C4YIndia  
 channel/UCYA1YyDq7PAAK0XEbiOw6w  
 C4Y\_IN  
 company/c4yindia

