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Subject: Silk Roads Photo Contest

Respected Madam/Sir,

UNESCO has launched the 3rd edition of the international photo contest 'Youth Eyes on the Silk Roads'. Two themes have been chosen for this contest, namely 'Textiles and Clothing' and 'Intercultural Exchanges in the Time of Covid-19 including in the Field of Textiles and Clothing'. The link to the photo contest website (<https://unescosilkroadphotocontest.org>) features full guidelines and instructions for participants.

You are requested to give wide publicity about the Photo Contest to encourage aspiring young student photographers to enter the contest. The entries may be sent latest by **24th August, 2021**. This may also be brought to the notice of the colleges/institutions, affiliated to your university.

With kind regards,

Yours sincerely,

(Rajnish Jain)

The Vice Chancellors of All Universities
The Principals/ Directors of all Colleges / Institutes